

## APPLICATION FOR CRAFTERS LICENSE

This document is a proposal only, and does not authorize the submitter to manufacture, promote or distribute any merchandise that bears the identifying marks of Grambling State University. This form is to assist us in the review of your product for possible licensing only, and does not constitute permission to begin production and/or offering products for sale. Unauthorized use of the University's marks is a violation of both state and federal law, subject to criminal and civil remedies.

PLEASE TYPE OR PRINT LEGIBLY ALL INFORMATION

Name: \_\_\_\_\_  
Company Name: (if applicable) \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_  
Email: \_\_\_\_\_

Please list the product(s) you plan to produce that will bear GSU trademarks and their cost: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

YOU ARE REQUIRED TO SUBMIT A PHOTO OF EACH PRODUCT FOR WHICH YOU ARE APPLYING FOR LICENSING APPROVAL. PLEASE INCLUDE THE PHOTOS IN THIS APPLICATION PACKET.

Have you produced any items bearing our trademarks prior to this proposal? ( ) Yes ( ) No  
If yes, please explain: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Have any products you produced ever been involved in a product liability claim? ( ) Yes ( ) No  
If yes, please explain: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

If approved, how long would it take you to begin production of products bearing our marks?  
\_\_\_\_\_

What is your proposed method of distribution & target market(s)? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Is there any additional information that you would like to provide that may assist us in the review of your proposal?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**ONLY COMPLETED AND SIGNED PROPOSALS WILL BE REVIEWED. PLEASE MAKE SURE YOU HAVE ANSWERED EACH QUESTION COMPLETELY AND INCLUDED YOUR PRODUCT PHOTOS.**

I have read and understand this proposal and hereby state that to the best of my knowledge all information provided is accurate. I also grant Grambling State University permission to verify, as well as, exchange information on the company (person) filing this proposal.

Signed \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

SUBMIT COMPLETED PROPOSALS AND PRODUCT PHOTOS VIA FED EX OR UPS TO:

Vel Malone - GSU Trademark & Licensing  
GSU Campus Box 4236  
Grambling, LA 71245