



TigerTech Spotlight Phishing Alert Campaign



Greetings!!!

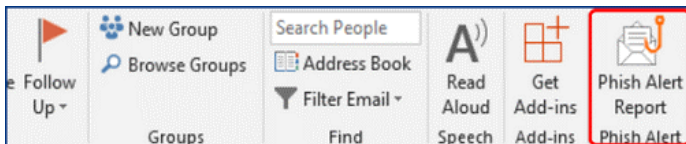
As part of our ongoing efforts to improve the cybersecurity posture of Grambling, we are beginning a new campaign to help educate and build awareness for members of the campus community. The main threat targeting end users by malicious threat actors is delivered through phishing attacks that are received via email. Phishing is a tactic used that tries to hide the identity of the sender to trick the recipient into believing the person they received a message from is someone or some organization they know and trust. These types of messages are very sophisticated, and they attempt to lure a victim into clicking on a link or sending personal information. These attacks try to steal your money, or your identity, by getting you to reveal personal information, such as credit card numbers, bank information, or passwords, on websites that pretend to be legitimate. Cybercriminals typically pretend to be reputable companies, friends, or acquaintances in a fake message, which contains a link to a phishing website.

The GSU Information Technology Department will be kicking off a phishing campaign that will send mock phishing emails to members of our community. Our intent is to help identify weaknesses in our security posture and then help create targeted training to improve skills and knowledge on the many threats facing our University.

If you receive a message you believe to be a phishing email, feel free to report it to the GSU IT Department, click on the "report phishing" button, or simply delete the message. Never click a link directly that is received in an email, but rather, navigate to a new Internet Browser window and type in the site's address/domain you are seeking to visit. If an end user falls victim to one of our phishing campaign messages, they will be notified and then enrolled into a brief phishing training. This is to help build awareness and help you identify these types of malicious and fraudulent messages.

We look forward to beginning our campaign and we appreciate your support and cooperation. It takes all of us to protect our environment.

Report Phishing Attempts



Phishing
WHAT YOU NEED TO KNOW

SCAMMERS ARE AFTER YOUR

- Passwords
- Financial Info
- Identity
- Money

WHY DO WE FALL FOR THESE SCAMS?

- Urgency
- Curiosity
- Desire to please
- Complacency
- Greed
- Fear

PROBABILITY THAT A PHISHING MESSAGE SUCCEEDS
1 out of 10!

Warm regards,
Jay Ellis
CIO