



Policy # 43310

Recruitment of Military Students

Effective Date: July 1, 2020

Revised Date: August 5, 2020

Responsible Office: Office of the Registrar

Division: Academic Affairs

I. PURPOSE/OBJECTIVE

The purpose of this policy is to prevent and eliminate fraudulent and aggressive recruitment of military students (including but not limited to veterans and Military Service members - the Army, Navy, Air Force, Marine Corps, Coast Guard, National Guard and their reserve components) to the university.

II. STATEMENT OF POLICIES

- A. Only university employees or authorized representatives are approved to officially represent the university in recruiting and enrolling military students.
- B. No one may offer an incentive (including a gratuity, favor, discount, entertainment, hospitality, loan, transportation, lodging, meals or other items) to any individual or entity for the purpose of securing enrollment of students or obtaining access to federal financial aid or tuition assistance funds.
- C. No one may provide any commission, bonus, or other incentive payment based directly or indirectly on securing enrollment of students or federal financial aid for any person or entity engaged in student recruiting or admission activities.
- D. No one may engage in high-pressure tactics to recruit or secure enrollment of students (including unsolicited contacts in person or by phone).
- E. No one may engage in same day recruitment and registration exclusively for securing Service Member enrollment. Prospective military students may be allowed to participate in annual high school day and other university related events.
- F. Misrepresentation in the form of false, erroneous, or misleading statements on which a recipient could be reasonably expected to rely on to his or her detriment about the nature of the university's educational program, financial charges, or employability of graduates is prohibited in all forms.