

# Department of Mass Communication

**GRAMBLING**  
STATE UNIVERSITY®

## MISSION STATEMENT

The Department of Mass Communication provides education to students of a historically black institution with an understanding of their responsibilities and opportunities to serve multicultural communities in the United States and globally as journalists and strategic communicators. The department also aspires to strengthen the professional media with skills, knowledge, and expertise from diverse perspectives that are reinforced by individual backgrounds and experiences.



## CONTACT US

### OUR DEGREE PROGRAMS

- Bachelor of Arts in Mass Communication with four concentration options (120 credits):
  - Broadcast Journalism
  - Integrated Communication
  - Sports Journalism
  - Public Relations
- Master of Arts in Mass Communication (36 credits)
- Minor in Mass Communication (21 credits)

### OUR CAMPUS MEDIA AREAS

KGRM FM 91.5 Student Radio Station

GSU Television Center

The Gramblinite Student Newspaper

The Lab Online Radio Station

### OUR CONTACT INFO

Washington-Johnson Complex, Suite 200

Department Head:  
318-274-2403

Administrative Assistant:  
318-274-2189



Department of Mass Communication

Webpage:

<https://www.gram.edu/academics/majors/pro-grad-studies/mass-comm/>



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