CURRICULUM VITAE

Sharon White Johnson, Ph.D.

Grambling State University • College of Business • Department of Management & Marketing R. W. E. Jones Drive • Grambling, Louisiana 71245

Office: 318-274-6441 • Fax: 318-274-3201

Email: johnsonsha@gram.edu

PROFESSIONAL PROFILE/OBJECTIVE

- Accomplished Business Management professor with over fifteen (15) years of teaching experience in higher education (computer information systems, organizational behavior, quantitative methods, entrepreneurship, operations management, fundamentals of business, and human resource management).
- Over twenty-one (21) years of teaching experience in secondary school education (mathematics, physics, physical sciences, biology)
- Certification in online pedagogy, online course design, general science, physics, and mathematics.

EDUCATION

• **Doctor of Philosophy in Business Administration,** Jackson State University, College of Business, Jackson, MS, 2005

SUPPORT AREA: Management

DISSERTATION: The Moderating Effect of Education on Entrepreneurial Characteristics and Firm Performance: An Examination of Black and Hispanic Firms in Selected Geographic Locations

 Master of Business Administration, Grambling State University, College of Business, Grambling, LA, 1994

SUPPORT AREA: Computer Information Systems

 Bachelor of Science in Science Education, Northeast Louisiana University currently the University of Louisiana – Monroe, Monroe, LA, 1978 SUPPORT AREA: Physics and Mathematics

ACADEMIC HONORS AND AWARDS

Grambling State University, Grambling, Louisiana

- 2019 Outstanding Achievement Award for Participation in the Faculty Research and Creative Works Symposium (November 8, 2018)
- 2017 Certificate of Appreciation in Recognition of Service as a Pitch Competition Judge
- 2016 Certificate of Appreciation in Recognition of Valuable Contributions to the National Association of Black Accountants (NABA) GSU Chapter
- 2014 2015 Certificate of Participation in Drafting the Comprehensive Faculty Evaluation Rubric
- 2014 Nominee for Professor of the Year
- Fall 2013 Faculty Retreat, "Continuing to Enhance the Academic Profile", Certificate of Appreciation
- 2012 2013 Certificate of Recognition for Superior Commitment and Dedication to Service-Learning

Savannah State University, Savannah, Georgia

- 2011 Outstanding Faculty at Savannah State University Iota Phi Lambda Sorority, Inc. Savannah State University, Savannah, Georgia
- April 2011 Recognition for Being an Outstanding Professor at Savannah State University, Iota Phi Lambda Sorority, Inc.

- 2010 2011 Outstanding Service as Advisor, Society of Advancement of Management, Savannah State University Chapter
- 2007 Service Award Presented in Appreciation and Recognition as a Session Chair for the 2007 Conference of the International Academy of Business and Public Administration Disciplines, New Orleans, Louisiana, October 25 28, 2007
- 2007 Cambridge Who's Who Honors Edition, Cambridge Who's Who Publishing, Inc.
- 2006 National Council of Negro Women Living Legends (NCNW) Savannah State University, Savannah, Georgia

Jackson State University, Jackson, Mississippi

- September 2004 Aspiring Entrepreneur Award in Recognition of Outstanding Accomplishments in the Regional Opportunity Funding Corporation Venture Challenge Business Plan Competition, Mississippi Minority Enterprise Development (MED), Jackson, Mississippi
- May 1999 Certificate of Participation in the Grant Development Seminar, Jackson State University, Division of Continuing Education and Extension Services, Jackson, Mississippi
- Committee member of the Internal Entrepreneurship Council, 2002-2005
- Student Member of the Jackson State University Strategic Planning Committee; Culture, Management, and Governance work group.
- Judge of the Computer Awareness for Youth Entrepreneurs Camp, Jackson State University Entrepreneurship Institute, 1999, 2000, and 2001.
- Participated as an interviewee on the SACS Customer Service and Graduate Programs evaluation.
- 1998 1999 Outstanding Ph.D. Student of the Year

ACADEMIC/TEACHING EXPERIENCE

Associate Professor of Management, Grambling State University, College of Business, Grambling, LA, 2012 to Present

- Tenured and Promoted, June 2018; Effective August 2018.
- Teach Management and General Business courses to undergraduate students in class size averaging 35 students.
- Hired by Grambling State University in August 2012.

Assistant Professor of Management, Savannah State University, College of Business Administration, Savannah, GA, 2005 to 2012

- Taught Management courses to undergraduate students in class size averaging 25 students
- Hired by Savannah State University in July 2005

Professor of Management, Strayer University, School of Business, Savannah, GA, 2011 to 2012

- Taught graduate and undergraduate level Business Management courses in class size averaging 10 students
- Hired by Strayer University in January 2011

COURSES TAUGHT

Undergraduate (Grambling State University)

Graduate (Strayer University)

Fundamentals of Business Management Principles and Policies Organizational Behavior Applied Quantitative Methods Operations Management Strategic Management The Business Enterprise Leadership & Organizational Behavior

Organizational Leadership Program (Grambling State University)

- *Conflict Management & Negotiation
- *Problems & Issues in Human Relations Management

Undergraduate (Strayer University)

Principles of Management Management Concepts

Undergraduate (Savannah State University)

Introduction to Business
The Environment of Business
Management of Organizations (Off-line and Fully On-line)
Service and Non-Profit Management
Small Business Management & Ownership
Organizational Theory & Behavior
Labor - Management Relations
Small Business Entrepreneurial Strategy

TEACHING INTERESTS

- Organizational Behavior & Theory
- Quantitative Statistical Analysis
- Entrepreneurship
- Project Management
- Online Teaching and Learning

PROFESSIONAL EXPERIENCE

CEO or Other Executive Positions in Companies

 President of the Board of Directors, Key Comprehensive Corporation, Sterlington, Louisiana November 2018 to Present

Position In Companies That Are Related To Teaching Field

• Administrative Duties – Savannah State University, Savannah, GA

Coordinator of The Pipeline Program, Savannah State University, Office of Graduate Studies, Coordinated the advertisement, selection, orientation, and matriculation of high school and college students to graduate school

Summer 2008 – Summer 2011

• Research Assistant - GulfSouth Capital, Inc., Jackson, MS

Research Analysis of the Feasibility of a Communications and Information and Technology Cluster in central Mississippi; Investigated the nature of relationships, alliances, and partnerships that link and transfer knowledge between institutions and resources located within the metropolitan statistical area (MSA) of Jackson, Mississippi; Aided in assessing the roles of government, private industry, and public and private institutions of higher learning, Feb. – May, 2000.

Owned Companies or Owned Businesses Related To Teaching Field

None

Consulting Related To Teaching Field

None

SCHOLARLY CONTRIBUTIONS

Types of Intellectual Contributions

Peer Reviewed Journals (Cabell's Index Listing and others)

- Crawford, E., Johnson, S., & Mosley, K. (2014). Administrative influences on mentoring activities of junior faculty at two institutions of higher education. *Focus on Colleges, Universities, and Schools*, 8(1).
- Singletary, L., Johnson, S. W., & Nwoha, O. (2014). Collaborative education in Colleges of Business: Is it realistic or a mirage. *Research Journal of the ooi Junior Academy*, 14(1).
- Mosley, K., Crawford, E., Johnson, S., & Hendricks, L. (2014). The perceived influence of mentoring activities on the professional development of junior faculty at two institutions of higher education. *National Forum Journal of Counseling and Addiction*, 3(1).
- Brown, U.J., III, Beale, R.L., & Johnson, S.W. (2011). Perceptions of entrepreneurial intentions & risk propensity: Self reliance and self-efficacy in college students. *Review of Business Research*, 11(5), 169-177.
- Johnson, S., and Simmons, E. (2009). Education, entrepreneurial characteristics, and firm performance. Proceedings of the International Academy of Business Disciplines, Business Research Yearbook: Global Business Perspective, Volume XVI 2009.
- Brown, U.J. III, Gaylor, K., Johnson, S.W., & Ballard, V. (2001). Computing perceptions and their impact on course performance: A's for the digital generation?. *Proceedings of the International Academy of Business Disciplines Business Research Yearbook: Global Business Perspective* 2001, Volume 8.

- Brown, U.J. III and Johnson, S.W. (2000). Computer use and internet addiction:
 African Americans in cyberspace. Proceedings of the International Academy of Business Disciplines, Business Research Yearbook: Global Business Perspective 2000, Volume 7.
- Bsat, M. & Johnson, S.W. (2000). Classroom application of the group decision support
 systems technology to the science-related academic disciplines. Proceedings of the First
 International Conference of the Olu Olu Institute A Consortium for Teaching and Learning
 (OOICTL), Business 2000 International Conference, Ruston, LA: Olu Olu Institute for
 Publishing, Volume 1..

Editorial-Reviewed Journals and Articles

None

Research Monographs

None

Relevant Books/Textbooks

None

Chapter

Book Chapter

The Mixed Blessings of Gentrification in an Antebellum City: The Case for Savannah, Georgia, Dr. Kenneth Jordan, Dr. Willie E. Johnson, Dr. Deden Rukmana, Dr. Sharon Johnson, Chp.9, p176. African Americans in Georgia: A Reflection of Politics and Policy in the New South, Ford, P.K. (ed.), Mercer University Press, Macon: Georgia, 2010.

Peer Reviewed Proceedings

- Brown, U., Beale, R. and Johnson, S.W. (2010). Perceptions of Entrepreneurial Intentions & Risk Propensity: Self-Reliance and Self-Efficacy in College Students. *Proceedings of the Decision Sciences Institute, Annual Meeting, 2010.*
 - Johnson, S.W. (2007). The moderating effect of education on entrepreneurial characteristics: Firm performance. *Proceedings of the International Academy of Business and Public Administration Disciplines*, 2007, 4(3).
 - Johnson, S. W. (2007). The interactive effect of education on psychological characteristics: Firm performance of Black and Latino entrepreneurs. *Proceedings of the International Academy of Business and Public Administration Disciplines*, 2007, 4(3).
 - Johnson, S.W. (2006). The moderating effect of education on entrepreneurial characteristics: Performance of Black and Hispanic firms. *Proceedings of the International Academy of Business Disciplines*, 2006.

• Johnson, S. W. (2004). An analysis of the relationships among entrepreneurial characteristics, education, and firm performance of Black and Hispanic entrepreneurs. *Proceedings of the International Academy of Business and Public Administration Disciplines*, 2004.

Peer Reviewed Academic Conference/Meeting Paper Presentations

- Johnson, S. W. (2007). Entrepreneurship/Small Business Session. The interactive effect of education on psychological characteristics: Firm performance of Black and Latino entrepreneurs; Design and implementation of a client-oriented tax application for small businesses; Behavioral implications of U.S. tax policy: Does tax law influence individual taxpayer behavior? A decade of dominance: traditional product mix at community banks outperforms derivatives at dealer banks. *Proceedings of the International Academy of Business and Public Administration Disciplines, 2007*, New Orleans, Louisiana, USA.
- Johnson, S.W. (2006). Entrepreneurship Track, Management Issues. An analysis of funding sources for entrepreneurship in the biotechnology industry; The role of EU accession in SME development in Hungary; The perils of strategic alliances: The case of Performance Dimensions International LLC. *Proceedings of the International Academy of Business Disciplines*, 2006.

Online Conference Paper Presentation

• Singletary, L., Johnson, S. W., &Nwoha, O. (2014). Collaborative education in Colleges of Business: Is it realistic or a mirage. *Research Journal of the ooi Junior Academy*, 14(1).

Competitive Research Awards Received

Case Studies

Professional Practice Standards or Public Policy

Faculty Research Seminar (Symposium)

Grambling State University

• Johnson, S.W. (2018). The moderating effect of education on sociological and psychological characteristics: Firm performance of African-American and Latino-American Entrepreneurs, Faculty Research and Creative Works Symposium, Grambling State University. (November 8, 2018)

COB Colloquium, Seminars and Workshops (which you participated as a presenter)

• Felton, D., Witherspoon, A., Johnson, S. W., Granderson, B., Harris, K., and Cochran, M. (2016). Grambling State University College of Business Research Colloquium, "Grambling State University College of Business Awareness Presentation".

• Johnson, S.W. (January 2013). Presentation on "Online Teaching and Learning: Pedagogy vs Andragogy", Grambling State University College of Business Research Colloquium.

Panel Participant

• Crawford, E., Johnson, S.W., and Mosley, K (2011). Management of Organizations and Classroom Managers in Hybrid Courses. 8th Annual Southeast Coastal Conference on Languages & Literatures, Technology and Language, Section: Pedagogy, 2011, Georgia Southern University, Statesboro, GA.

Conference Participant

- Brown, U.J., III, Beale, R.L., Johnson, S.W. (2011). Perceptions of entrepreneurial intentions & risk propensity: Self reliance and self-efficacy in college students. *IABE-2011 Las Vegas Annual Conference*.
- Johnson, S. W. (2011). Management of Organizations and Classroom Managers in Hybrid Courses. Technology and Languages I, Teaching Faculty and Classroom Management in Hybrid Courses: Online and Offline Issues. 8th Annual Southeast Coastal Conference on Languages and & Literatures-SECCLL, Georgia Southern University.
- Johnson, S. W. (2009). Education, entrepreneurial characteristics and firm performance. Proceedings of the 21st Annual Conference of The International Academy of Business Disciplines, 2009.

Non-Peer Reviewed Journals

• None

Manuscripts Under Review

• None

Manuscripts In Progress

• Collaborative Education in Colleges of Business: Is It Realistic or a Mirage?

Book Reviews

Peer Reviewed Conference Paper Presentations

None-Peer Reviewed Journals

None

Manuscripts Under Review

None

Manuscripts In Progress

Other

None

Presentations and Workshops

Book Reviews

None

ARTICLE REVIEWER

Reviewer for the International Academy of Business and Economics 2011 – 2012

Reviewer for the Organization Management Journal 2011 - 2012

Reviewer for the International Academy of Business Disciplines (IABD)

2001 Conference

Reviewer for the United States Association for Small Business and Entrepreneurship (USASBE) 2002 Conference

PROFESSIONAL SERVICE

Research Mentee of the Faculty/ Student Multidiscipline ooi Consortium for Teaching, Research, Learning and Development (ooiCTRLD), 2013 - 2015: A non-profit global professional academic organization, Ruston, LA.

http://www.facultystudentconference.org

Co-Chair of the Olu Olu Institute – A Consortium for Teaching and Learning (OOITL), Business 2003 International Conference, Maui, Hawaii.

Discussant of the Ph.D. Project Forum on "Surviving the Comprehensive Exams," 2001 and 2002, Toronto, Canada and Washington, D.C.

UNIVERSITY SERVICE

Grambling State University, Grambling, Louisiana

- University Curriculum Committee (Appointed November 15, 2018: Term ends August 31, 2021)
- Grambling State University Team, 2017 Spring Forum, Hosted by the Commissioner of Higher Education, Dr. Joseph Rallo (February 1, 2017)
- General Education Committee (GEC)
 (Appointed November 9, 2017; Term ends August 31, 2010)
- Faculty Grievance Committee (Appointed November 15, 2018: Term ends August 31, 2021)
- Office of the President, Appointed Member of the Budget Advisory Committee (formerly the Budget and Priorities Committee)
 (Fall 2015)
- University Fall and Spring Institutes, Workshops and Professional Development (Fall 2012 – Spring 2019)
- Library and Learning Resources Committee (2012 – 2016)
- Ad Hoc Committee on Faculty Evaluations Comprehensive Faculty Evaluation Rubric (All academic units including Library Services and Performing Arts) (Fall 2014 – Spring 2015)
- WISE (WORKFORCE AND INNOVATION FOR A STRONGER ECONOMY) Fund Feasibility Study of Viable Academic Programs (Fall 2014)

Search Committees

- Search Committee for the Coordinator of Leisure Studies Spring 2017 – Fall 2017
- College of Business Search Committee for the Dean August 2013 – November 2013
- Served on the Search Committee for the staff of the "Center for Student Professional Development" (CSPD) Grambling State University College of Business Fall 2014 – Spring 2015

Savannah State University, Savannah, Georgia

• SACS - MGA Southern Association of Colleges and Schools – Mission, Governance and Administration

Regional accreditation covering eleven states (2008 - 2009)

- Faculty Senate Executive Logistics Officer (2008 2010)
- Faculty Athletics Committee (2008 2009)
- Bookstore Committee (2007 2009)
- Library Committee (2007 2008)
- Committee of Student Admission and Retention (2006)

Jackson State University, Jackson, Mississippi

- Committee member of the Internal Entrepreneurship Council (2002- 2005)
- Student Member of the Jackson State University Strategic Planning Committee; Culture, Management, and Governance work group.
 (2002)
- Judge of the Computer Awareness for Youth Entrepreneurs Camp, Jackson State University Entrepreneurship Institute.
 (1999, 2000, and 2001)
- Participated as an interviewee on the SACS Customer Service and Graduate Programs evaluation. (1999)

• Student Support Committee (2008 – 2009)

College of Business Administration, Savannah State University, Savannah, Georgia

BEEP Committee (Black Executive Exchange Program), College of Business Administration, Savannah State University, Savannah, Georgia (2005 to Present)

Student Success Committee

College of Business Administration, Savannah State University, Savannah, Georgia (2006 – 2007)

Committee of Student Admission and Retention (2006)

Savannah State University, Savannah, Georgia

Curriculum Committee

College of Business Administration, Savannah State University, Savannah, Georgia (2005 – 2006)

Assurance of Learning Committee (2005 – 2006)

College of Business Administration, Savannah State University, Savannah, Georgia Appeals Committee

Vice President of Academic Affairs, Savannah State University, Savannah, Georgia (2005)

COLLEGE OF BUSINESS SERVICE

Grambling State University

- Selection Committee for the staff of the "Student Center for Professional Development" (SCPD) (Fall 2014 Spring 2015)
- WISE Feasibility Study of Viable Academic Programs (Fall 2014)
- OoiCTRLD Student Club Grambling Chapter A Global Research Mentoring and Conferencing Organization (Spring 2014 Present)

- Tourism Development Grant Program Convention & Visitors Bureau (CVB), Ruston, Louisiana (November 2012)
- GSU College of Business Research Colloquia (Fall 2012 Present)
- Academic Advising Workshop College of Business, Augustine Dzathor, Ph.D. (2012 2018)

On-going service on the following College of Business accreditation committees:

• AACSB 2013 Standards Faculty Responsibilities (Fall 2018 – Spring 2019)

Standard 2: Intellectual Contributions, Impact, & Alignment to Mission

Standard 5: Faculty Sufficiency & Deployment

Standard 15: Faculty Qualifications and Engagement

College of Business Standing Committees

- AACSB Curriculum & Assessment
- AACSB Faculty Qualification & Engagement
- AACSB Student Affairs
- AACSB 2013 Standards Faculty Responsibilities (Fall 2014 Spring 2018)

Standard 2: Intellectual Contributions and Alignment with Mission

Standard 11: Degree Program Educational Level, Structure, and Equivalence

Standard 12: Teaching Effectiveness

Standard 15: Faculty Qualifications and Engagement

College of Business Standing Committees

- AACSB Student Affairs Committee (Fall 2014 Present)
- AACSB Standing Assessment Committee (2012 Present)
- AACSB Intellectual Contributions Committee (2012 Present)

Productive and Creative Activities

- College of Business focused Research and Teaching efforts were launched to work cooperatively and collaboratively with business faculty to build a stronger applications-based foundation in assigned management courses.
- Developed New Syllabi for three online human relations courses in the Organizational Leadership Program created by the University of Louisiana System.

 The courses were HUR 420 "Conflict Management & Negotiation", HUR 425 "Problems & Issues in Human Relations Management", and MAN 430 "Independent Study in Management." The Bachelor of Arts in Organizational Leadership was a collaborative online

<u>degree program offered jointly</u> by the nine public universities in the University of Louisiana System (ULS). The program was designed for completion by adult learners at least 25 years old and who have completed 60 hours of college credit, which includes <u>general education</u> courses.

- Designed a user-friendly Advising Tool for Management majors and advisors.

 Ease-of-use was achieved leading to better course planning and faculty assignment for the fall, spring, and summer sessions. The Advising Tool includes prerequisite courses and a list of Elective courses.
- Cultivated a sense of professional development for students ready to enter business-related career fields and graduate studies.
 - 1) Discussed, assigned for investigation, and exposed students to careers in management through the creation of a professional portfolio.
 - 2) Class participation in workshops, Career Fairs, and self-help seminars developed and provided by The Office of Career Services. Presentations were conducted in three classes during the Spring 2017 semester and in four classes during the Fall 2017 semester in order to raise awareness of services provided by Career.

Spring 2017

January 23, 2017	MAN 301- Management Principles & Policies	Mrs. Latoya Pierre
January 24, 2017	MAN 305 – Organizational Behavior	Ms. Altha Madison
January 25, 2017	GB 150 – Fundamentals of Business	Dr. Shelia Fobbs

Fall 2017

August 31, 2017	GB 150 – Fundamentals of Business	Ms. Altha Madison
September 6, 2017	MAN 301 - Management Principles & Policies	Ms. Altha Madison
September 11, 2017	GB 202 – Applied Quantitative Methods	Dr. Shelia Fobbs
September 11, 2017	GB 150 – Fundamentals of Business	Dr. Shelia Fobbs

• College of Business – focused Recruitment efforts were conducted in response to a decrease in enrollment. Enhancing recruitment efforts necessitated building a partnership with the Office of Admissions and the Office of Financial Aid. The College of Business Recruitment Team is comprised of and involves the talents of College of Business faculty (Dr. Aaron Witherspoon, Dr. Daffney Felton, Mr. Terrance Bradford, and Dr. Sharon White Johnson) and students (Marcus Cochran, JaQuarius Keal, Cornelius Ewing, Kierstin Harris, Scylar Allen, Byron Granderson, Shareika Benjamin, Hiram Dunaway, Raven Croft).

The collaborative team of faculty and students allows for variations in perspectives of collegelife. Because student impact is an important element of AACSB, International, allowing these students to design the presentation, determining the topics needed for discussion, and giving them autonomy in the flow of the discussions were beneficial in building presentation skills and confidence. Two major locations were targeted for recruitment:

- 1. The University hosted the Louisiana Office of Student Financial Assistance (LOFSA)

 Program which is a college access and readiness initiative to offer support services to raise awareness about postsecondary financial aid opportunities. This event involved speaking with students and guidance counselors one-on-one. Faculty members, Dr. Daffney Felton and Dr. Sharon Johnson, led the effort with enormous support from students, Marcus Cochran and Raven Croft. (Spring 2015)
- 2. The College of Business supports recruitment activities at area high schools. In general, two high schools, Carroll High School and Wossman High School, in Monroe, Louisiana were targeted for campus visits in 2015 continuing to 2017. Specifically, presentations were conducted to the Wossman High School WISECATS (honor students) and the JAG (Jobs for America's Graduates) Program, which prepares disadvantaged and at-risk students to transition from School-to-Work.
- Coordinated, planned, and directed the activities needed to execute concurrent workshops provided by five United Parcel Service (UPS) executives in the College of Business. Students provided the human resources needed to 1) moderate the large-group forum discussion. 2) moderate the classroom discussions and presentations, 3) escort the executives from UPS, 4) direct student traffic to and from the workshops, 5) assist faculty in roll check, and 6) aid the executives in navigating the campus.

Served as a Pitch Competition Judge and encouraged classes to participate in the Grambling State University, Entrepreneurship Technical Assistance Workshops for the Aspiring Entrepreneur February 2017

Selected and nominated students to participate in the Allen Entrepreneurial Institute International (AEII) at Camp Exposure held on February 16-18, 2017 in Lithonia, Georgia. January 2017

Advised Management students to add a second major or minor in Accounting, Economics, Computer Information Systems or Marketing
Fall 2012 – Present

Acted as a panel discussant for the seminar entitled, "Are You Ready?" - Sponsored by Have a Heart, LLC and Phi Beta Lambda Fraternity, Inc. February 2016

GSU College of Business Research Colloquia Fall 2012 – Spring 2019

College of Business Registration Advising Fall 2012 – Present

Academic Advising Workshops – College of Business December 2016

October 2014 October 2012

The College of Business Student Success Laboratory Student Organization Membership Drive September 10, 2013

College of Business Faculty Retreat Fall 2013

OoiCTRLD Student Club Grambling Chapter – A Global Research Mentoring and Conferencing Organization Spring 2014 – 2017

GSU College of Business Research Colloquia Fall 2012 – Spring 2019

GSU College of Business Meetings Fall 2012 – Spring 2019

COMMUNITY SERVICE

Monroe, Louisiana

- Monroe City Schools, Wossman High School Jobs for America's Graduates (JAG) Program, Monroe, Louisiana
 (2013 – 2014)
- Building Basic Skills: Solutions for Sector Partners (Webinar) (November 2012)

PROFESSIONAL AFFILIATIONS

- Academy of Management
- Society for Advancement of Management
- Beta Gamma Sigma National Business Honor Society

PROFESSIONAL DEVELOPMENT

Classes Attended

Grambling State University

- Distance Learning Quality Online Assurance Certification (DLQOAC)
 February March 2014
- Applying the Quality Matters Rubric (APPQMR) Certificate of Completion March 11, 2014
- Distance Learning TURNITIN Training November 2013
- Integrating Smartboard Technology in the Classroom Information Technology Training Center October 2012

Basic Smartboard Training – Information Technology Training Center September 2013 October 2012

Building Basic Skills: Solutions for Sector Partners November 2012

Savannah State University

Microsoft Excel 2010 – Basic Training November -2010

Microsoft Powerpoint 2010 – Basic Training November -2010

Seminars Attended

- Positioning, Planning, & Profiting: A Life Cycle Approach to Business Growth Mid-South Minority Business Council Continuum, Louisiana Small Business Development Center (LBDC) - University of Louisiana - Monroe, Louisiana July 2014
- Webinar Fast-Track Your Assessment Planning for Success: Creating Assessment Plans That Faculty Can Believe In June 2014

Workshops Attended

Professional Certification

Grambling State University, Applying the Quality Matters Rubric (APPQMR), Certificate of Completion March 11, 2014

- Savannah State University, Certified On-Line Instructor (COI), E-learning 101, Facilitating Learning On-Line (FLO - State of Georgia) Certificate of Completion August 2007
- State of Louisiana Department of Education, General Science, Physics, and Mathematics, Lifetime Certification, Teaching Certificate Type A #052977

GRANTS

Sponsored

None

Non-sponsored

None

TEACHING INTERESTS

- Organizational Behavior & Theory
- Quantitative Statistical Analysis
- International Business

PROFESSIONAL EXPERIENCE

CEO or Other Executive Positions In Companies

None

Position In Companies That Are Related To Teaching Field Administrative Duties – Savannah State University, Savannah, GA

Coordinator of The Pipeline Program, Savannah State University, Office of Graduate Studies, Coordinated the advertisement, selection, orientation, and matriculation of high school and college students to graduate school 2008 –2011

Owned Companies or Owned Businesses Related To Teaching Field

None

Consulting Related To Teaching Field

None

SCHOLARLY CONTRIBUTIONS

Peer Reviewed Journals (Cabell's Index Listing and others)

- Crawford, E., Johnson, S., & Mosley, K. (2014). Administrative influences on mentoring activities of junior faculty at two institutions of higher education. *Focus on Colleges, Universities, and Schools*, 8(1).
- Singletary, L., Johnson, S. W., & Nwoha, O. (2014). Collaborative education in Colleges of Business: Is it realistic or a mirage. *Research Journal of the ooi Junior Academy*, 14(1).
- Mosley, K., Crawford, E., Johnson, S., & Hendricks, L. (2014). The perceived influence of mentoring activities on the professional development of junior faculty at two institutions of higher education. *National Forum Journal of Counseling and Addiction*, 3(1).
- Brown, U.J., III, Beale, R.L., & Johnson, S.W. (2011). Perceptions of entrepreneurial intentions & risk propensity: Self reliance and self-efficacy in college students. *Review of Business Research*, 11(5), 169-177.
- Johnson, S., and Simmons, E. (2009). Education, entrepreneurial characteristics, and firm performance. Proceedings of the International Academy of Business Disciplines, Business Research Yearbook: Global Business Perspective, Volume XVI 2009.

Research Monographs

None

Books

None

Chapters

Book Chapter

• The Mixed Blessings of Gentrification in an Antebellum City: The Case for Savannah, Georgia, Dr. Kenneth Jordan, Dr. Willie E. Johnson, Dr. Deden Rukmana, Dr. Sharon Johnson, Chp.9, p176. African Americans in Georgia: A Reflection of Politics and Policy in the New South, Ford, P.K. (ed.), Mercer University Press, Macon: Georgia, 2010.

Peer Reviewed Proceedings

• Brown, U., Beale, R. and Johnson, S.W. (2010). Perceptions of Entrepreneurial Intentions & Risk Propensity: Self-Reliance and Self-Efficacy in College Students. *Proceedings of the Decision Sciences Institute, Annual Meeting, 2010.*

Peer Reviewed Conference Paper Presentations

Online Conference Paper Presentation

• Singletary, L., Johnson, S. W., &Nwoha, O. (2014). Collaborative education in Colleges of Business: Is it realistic or a mirage. *Research Journal of the ooi Junior Academy*, 14(1).

Panel Participant

• Crawford, E., Johnson, S.W., and Mosley, K (2011). Management of Organizations and Classroom Managers in Hybrid Courses. 8th Annual Southeast Coastal Conference on Languages & Literatures, Technology and Language, Section: Pedagogy, 2011, Georgia Southern University, Statesboro, GA.

Conference Participant

- Brown, U.J., III, Beale, R.L., Johnson, S.W. (2011). Perceptions of entrepreneurial intentions & risk propensity: Self reliance and self-efficacy in college students. *IABE-2011 Las Vegas Annual Conference*.
- Johnson, S. W. (2011). Management of Organizations and Classroom Managers in Hybrid Courses. Technology and Languages I, Teaching Faculty and Classroom Management in Hybrid Courses: Online and Offline Issues. 8th Annual Southeast Coastal Conference on Languages and & Literatures-SECCLL, Georgia Southern University.
- Johnson, S. W. (2009). Education, entrepreneurial characteristics and firm performance. Proceedings of the 21st Annual Conference of The International Academy of Business Disciplines, 2009.

Faculty Research Seminar (Symposium)

• Johnson, S.W. (January 2013). Presentation on "Online Teaching and Learning: Pedagogy vs Andragogy", Grambling State University College of Business Research Colloquium.

None-Peer Reviewed Journals

None

Manuscripts Under Review

None

Manuscripts In Progress

• Collaborative Education in Colleges of Business: Is It Realistic or a Mirage?

Other

None

Presentations and Workshops

Book Reviews

None

RESEARCH INTERESTS

- Online teaching and learning
- Collaborative education in AACSB Colleges of Business

PROFESSIONAL SERVICE

Research Mentee of the Faculty/ Student Multidiscipline ooi Consortium for Teaching, Research, Learning and Development (ooiCTRLD), 2013 - 2015: A non-profit global professional academic organization, Ruston, LA,

http://www.facultystudentconference.org

PROFESSIONAL AFFILIATIONS

- Academy of Management
- Society for Advancement of Management
- Beta Gamma Sigma National Business Honor Society

PROFESSIONAL DEVELOPMENT

Classes Attended

Grambling State University

- Distance Learning Quality Online Assurance Certification (DLQOAC)
 February March 2014
- Applying the Quality Matters Rubric (APPQMR) Certificate of Completion March 11, 2014

- Distance Learning TURNITIN Training November 2013
- Integrating Smartboard Technology in the Classroom Information Technology Training Center October 2012
- Basic Smartboard Training Information Technology Training Center September 2013
 October 2012
- Building Basic Skills: Solutions for Sector Partners November 2012

Savannah State University

- Microsoft Excel 2010 Basic Training November – 2010
- Microsoft Powerpoint 2010 Basic Training November – 2010

Seminars Attended

- Positioning, Planning, & Profiting: A Life Cycle Approach to Business Growth Mid-South Minority Business Council Continuum, Louisiana Small Business Development Center (LBDC) – University of Louisiana – Monroe, Louisiana July 2014
- Webinar Fast-Track Your Assessment Planning for Success: Creating Assessment Plans That Faculty
 Can Believe In
 June 2014

Workshops Attended

- TRACDAT Workshop Information Technology Training Center, Grambling State University September 2013
- Creating Assignments in Moodle and Creating Gradebooks in Moodle Distance Learning, Information Technology Training Center, Grambling State University September 2012
- Mandatory Moodle Training College of Business, Information Technology Training Center, Grambling State University
 September 2012

Professional Certification

- Grambling State University, Applying the Quality Matters Rubric (APPQMR), Certificate of Completion March 11, 2014
- Savannah State University, Certified On-Line Instructor (COI), E-learning 101, Facilitating Learning On-Line (FLO - State of Georgia) Certificate of Completion August 2007
- State of Louisiana Department of Education, General Science, Physics, and Mathematics, Lifetime Certification, Teaching Certificate Type A #052977

GRANTS

Sponsored

None

Non-sponsored

None

Community Honors and Awards

Monroe, Louisiana

- 2017 Certificate of Participation in Renaissance ReadQuest (Accelerated Reader 360°)
- 2014 2016 Participation in the *Jobs for America's Graduates (JAG) Program*, Wossman High School, Monroe City School District, Monroe, Louisiana
- 2014 Scholarship Awards Banquet, Newtown Community of Monroe, Louisiana, New Town's Greatest Heroes
- 1996 Trailblazer Award for Service to the Wossman High School Mock Trial Team

Secondary Schools

- 1995 1996 Certificate of Participation As Coach of the Wossman High School Mock Trial Team for the 1996 Louisiana State High School Mock Trial Competition
- 1998 Certificate of Appreciation for Participation in *Operation B.U.S.T.*, Attorney General State of Mississippi, Artistic Talents of Students Exhibited in the Fight to Stop Tobacco Use
- 1996 Who's Who Among America's Teachers, The Best Teachers in America Selected by the Best Students, Educational Communications, Inc., 4th Edition, Volume II
- 1996 Trailblazer Award for Service to the Wossman High School Mock Trial Team Monroe, Louisiana
- 1991 Outstanding Young Women of America, 25th Edition, 1991 Volume
- 1990 Project Early Options, General Superintendent's Certificate of Recognition, Outstanding Contributions to SAT Preparation and Seminar Development, Dallas Independent School District (Currently Dallas Public Schools)
- 1988 In Appreciation for Community Service, National Association for Financial Assistance to Minority Students
- 1980 USL (University of Southwestern Louisiana Presently University of Louisiana Lafayette) Certificate of Merit from the USL University Community

Community Honors and Awards

Monroe, Louisiana

- 2017 Certificate of Participation in Renaissance ReadQuest (Accelerated Reader 360⁰)
- 2014 2016 Participation in the *Jobs for America's Graduates (JAG) Program*, Wossman High School, Monroe City School District, Monroe, Louisiana
- 2014 Scholarship Awards Banquet, Newtown Community of Monroe, Louisiana, New Town's Greatest Heroes

1996 Trailblazer Award for Service to the Wossman High School Mock Trial Team

Secondary Schools

- 1995 1996 Certificate of Participation As Coach of the Wossman High School Mock Trial Team for the 1996 Louisiana State High School Mock Trial Competition
- 1998 Certificate of Appreciation for Participation in *Operation B.U.S.T.*, Attorney General State of Mississippi, Artistic Talents of Students Exhibited in the Fight to Stop Tobacco Use
- 1996 Who's Who Among America's Teachers, The Best Teachers in America Selected by the Best Students, Educational Communications, Inc., 4th Edition, Volume II
- 1996 Trailblazer Award for Service to the Wossman High School Mock Trial Team Monroe, Louisiana
- 1991 Outstanding Young Women of America, 25th Edition, 1991 Volume
- 1990 Project Early Options, General Superintendent's Certificate of Recognition, Outstanding Contributions to SAT Preparation and Seminar Development, Dallas Independent School District (Currently Dallas Public Schools)
- 1988 In Appreciation for Community Service, National Association for Financial Assistance to Minority Students
- 1980 USL (University of Southwestern Louisiana Presently University of Louisiana Lafayette) Certificate of Merit from the USL University Community