

*Curriculum Vitae*

# **MORSHEDA T. HASSAN, D.B.A.**

*Grambling State University • College of Business • Department of Accounting and Information Systems*

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## **PROFESSIONAL PROFILE/OBJECTIVE**

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A dedicated professor with over 20 years of experience in teaching, research, service and administration. Utilizes an interactive approach to teaching that engages students to strive for excellence and emphasizes critical thinking. Exceptional track record of success in research with over 40 publications in refereed journals, 60 proceedings/presentations and 8 chapters in professional books. Known for exhibiting integrity and maintaining knowledge of facts during all situations.

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## **EDUCATION**

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- D.B.A., Louisiana Tech University, Ruston, LA., 2002
- M.B.A., Grambling State University, Grambling, LA, 1994
- B.S. , University of Helwan, Helwan, Egypt, 1976

### **Graduate Credit hours**

- 21 Hours in Accounting, Louisiana Tech University and Grambling State University, 2002
- 21 Hours in Economics, Louisiana Tech University and Grambling State University, 2002
- 29 Hours in Statistics, Louisiana Tech University and Grambling State University, 2002

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## **PROFESSIONAL CERTIFICATION**

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- Online teaching Certificate 2015-2019
- Online Certificate- Designing Your Online Course (DYOC) - Pending 05-16 to 05-30
- Online Certificate - Applying the QM Rubric (APPQMR) - Pending 06-04 to 06-18

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## **ACADEMIC HONORS AND AWARDS**

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- The Larry Lundy Endowed Chair in Business, 2019
- Delta Mu Delta Honor Medallion, 2014
- Research Awards – Wiley College, 2007 – 2017
- Economic Factors Predicting Inflation in the US, England, France, and Germany. Morsheda Hassan and Raja Nassar. The 2015 Allied Academies Conference (Las Vegas, LA, October 17-20, 2015).
- Research Award: Effect of Government Deficit Spending on the GDP in the United States. Morsheda Hassan Raja Nassar, and Chang Liu. The 2013 Allied Academies Conference (New Orleans, LA, March 27-29, 2013).
- Research Award: Empirical Investigation and Modeling of Relationship Between Gas Price and Crude Oil and Electricity Prices. Morsheda Hassan, and Raja Nassar, Allied Academies Conference Proceedings, New Orleans, April 07-09, 2012.
- Research Award: A Discrete Time Markov Chain Model for Predicting The Duration of A Retail Mortgage In The Non-Default States. Morsheda Hassan, Chang Liu, and Raja Nassar. Allied Academic Conference, New Orleans Louisiana April 8-11, 2009.

- Research Award: Markov Decision Models for Credit Product Management in Commercial Banks. Chang Liu, Morsheda Hassan, Raja Nassar. International Academy of Business and Public Administration Disciplines April 23-26, Spring 2008.
- Research Award: Bank Size and Interest Rate Sensitivity of Bank Stock Returns. Jianzhou Zhu, Morsheda Hassan, and Wanli Li. The International Academy of Business and Public Administration Disciplines, January 4-7, 2007, Orlando, Florida.
- Research Award: Research Award: Strategic Human Resources as a Strategic Weapon for Enhancing Labor Productivity: Empirical Evidence. Morsheda Hassan, Abdalla Hagen, and Ivan Daigs. The International Conference of the Allied Academies, October 12-15, 2005. Las Vegas, Nevada.
- Research Award: Does Old-Fashion Foreign Aid Still Have a Place in the Twenty-First Century? Corroborative Evidence. Abdalla Hagen, Macil Wilki, and Morsheda Hassan. The International Conference of the Allied Academies, April 9-12, 2003, Tunica, MS.
- Research Award: Major Sources of Challenges Facing the CPA Profession and the Suggested Recommendation, Morsheda Hassan, Michael Luehlfing, and Macil Wilkie, International Business and Economics Research Conference, October 7, 2002 in Las Vegas, Nevada. 2003.
- Research Awards – Grambling State University, 2003- 2005
- Beta Gamma Sigma - 2002
- President's List - While at Louisiana Tech University, 1998-2002.
- Dean's List - While at Grambling State University, 1992-1994
- Appreciated Instructor - Alpha Tau Chapter of Phi Beta Lambda, Inc. 1997

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## **ACADEMIC/TEACHING EXPERIENCE**

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### **Grambling State University, Grambling, Louisiana**

- Associate Professor of Accounting (2018- Present). Assistant Professor of Quantitative Analysis (2001-2006). Instructor of Accounting and Economics, (1995-1998).

### **Wiley College, Marshall Texas**

- Professor of Business Administration (2017-2018). Chair of Accounting Department (2018). Lead Professor of Accounting Department (2006-2017). Revised Accounting curriculum (2008 - 2014). Developed tax research and analysis course (2017).

### **Louisiana Tech University**

- Teaching Assistant (1998-2001).

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## **COURSES TAUGHT**

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- Courses from the Teaching Schedule: Financial Accounting, Cost Accounting, Advanced Accounting, and Principles of Macroeconomics.
- Courses taught, but not in the Schedule:

Wiley College: Managerial Accounting, Income Tax Procedures Individual, Accounting Information Systems, Business Statistics I, Business Statistics II, Finite Math, and Business Math. Grambling State University: Business Statistics I, Business Statistics II, Applied Quantitative Methods/Business, Macroeconomics, and Microeconomics.

Louisiana Tech University: Management Science

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## **TEACHING INTERESTS**

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Statistics, Quantitative Methods, Accounting, Business Math, and Economics

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## PROFESSIONAL EXPERIENCE

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### CEO or Other Executive Positions In Companies.

- None

### Position In Companies That Are Related To Teaching Field

- None

### Owned Companies or Owned Businesses Related To Teaching Field

- None

### Consulting Related To Teaching Field

- Face-Lance Consulting: Statistical Consultant (2006- present)

### Other Paid Jobs Not Listed Above

- None

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## SCHOLARLY CONTRIBUTIONS

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### Peer Review Journals - Refereed Articles: discovery scholarship

- Hassan, M., Nassar, R., & Whitherspoon, A. Impact of internal control over financial reporting under the Sarbanes-Oxley Act on a firm's stock price and stock volatility, *International Journal of Business, Accounting, and Finance (IJBAF)*, 2019, 13 (1), 1-13
- Hassan, M. & Nassar, R. Relationships between proposed measures of technological change and employment in the manufacturing sector. *Journal of International Business Disciplines*, 2018, 13 (2), 19-31
- Hassan, M. & Nassar, R. An empirical investigation of the effects of NAFTA, China's admission to the World Trade organization, and imports from Mexico and China on employment in US. manufacturing. *Journal of International Business Disciplines*, 2018, 13, 1, 1-9.
- Hassan, M. & Nassar, R. Economic factors predicting inflation in the U.S., England, and Germany. *The Global Journal of Accounting and Finance (GJAF)*, 2017, 1, 2, 35-47.
- Hassan, M. & Nassar, R. An empirical study of the relationship between foreign direct investment and key macroeconomic variables in Mexico. *Journal of International Business Disciplines*, 2017, 12, 1, 18-30.
- Hassan, M. & Nassar, R. Empirical Investigation of the effect of NAFTA on The economy in Canada. *Global Journal of Accounting and Finance*, 2017, 1, 1, 1-12.
- Hassan, M. & Nassar, R. Empirical investigation of the relationship between NAFTA and Key Economic Variables in Mexico. *Journal of International Business Disciplines*, 2016, 11, 2, 1-14.
- Hassan, M. & Nassar, R. Empirical investigation of the relationship between long term interest rate and government debt and deficit spending. *Journal of Economics and Economic Education*, 2015, 16, 1, 258-272.
- Hassan, M. & Nassar, R. Effects of debt and GDP on unemployment rate: An empirical study. *Journal of International Business Disciplines*, 2015, 10, 2, 52-69.
- Hassan, M., Nassar, R. & Liu, C., Empirical Investigation and Modeling of the Relationship between Gas Price and Crude Oil and Electricity Price.. It has been accepted for publication in the *Journal of Economics and Economic Education*, 2013.
- Hassan, M., Nassar, R. & Liu, C., Empirical Investigation of the Relationship between Government Spending and Economic Growth in the US and China, the *Journal of International Business Disciplines (JIBD)*, 2013.

- Hassan, M., Chang Liu, & Nassar, R., An Analysis of Retail Mortgage Payment Behavior Based on Hidden Markov Models Chang. Chang Liu, Morsheda Hassan, and Raja Nassar. *Journal of International Business Disciplines (JIBD)*, 2012, 7, 1.
- Hassan, M., Chang Liu, & Nassar, R., A Model for Predicting the Performance of A Bank's Mortgage Loan Portfolio. *Academy of Banking Study Journal (ABSJ)*, 2011.
- Hassan, M., Liu, C., & Raja Nassar. Time Series Analysis of the Sensitivity of Capacity Utilization of Industrial Sectors to Macroeconomic Factors. *International Journal of Business and Economics Perspectives (IJBEP)*, 6, 1, 2011.
- Hassan, M. Liu C., & Nassar, R., A Discrete Time Markov Chain Model for Predicting the Duration of a Retail Mortgage in the Non-Default States. *Academy of Banking Study Journal (ABSJ)*, 2010.
- Hassan, M., Liu, C., & Nassar, R., Multivariate Markov Model for Retail Mortgages Based on Correlation Analysis, *Academy of Accounting and Finance Studies Journal (AAFSJ)*, 2010.
- Hassan, M., Liu, C., & Nassar, R., A Continuous Markov Chain Model for Estimating Economic Retail Mortgage portfolio Size, *Journal of Business Disciplines*, 4, 2, 2010.
- Luo, X., Hsu, M., Hassan, M., & Chou, D. The Direct and Moderated Influences of Interpersonal Determinants on Trust in Gift Exchange: From the Giver's Perspective. *The International Journal of Management Theory and Practices*, August, 2009.
- Liu, C., Hassan, M., & Nassar, R., A Markov Chain Modeling Approach for Predicting a Retail Mortgage Health Index., *Academy of Accounting and Finance Studies Journal (AAFSJ)*, 2010.
- Luo, X. & Hassan, M. The Role of Top Management Networks for Knowledge Creation and Sharing in China. *The Journal of Business Research*, 63, 10, 2009.
- Liu, C., Hassan, M., & Nassar, R., Markov Decision Models for Credit Product Management in Commercial Banks. *International Journal of Business and Economics Perspectives*, 3, 2, 2008.
- Zhu, J., Hassan, M., & Li, W. Bank Size and Interest Rate Sensitivity of Bank Stock Returns.. *International Journal of Business, Accounting, and Finance*, 1, 1, 2007.
- Hassan, M., Liu, C. & Nassar, R. Time Series Analysis of the Sensitivity of Net Incomes of Industrial Sections to Macroeconomics Factors. C. Liu, Morsheda Hassan, and Raja Nassar, *International Journal of Business Disciplines*, 2, 1, 2007.
- Hassan, M. & Nassar, R., Time Series Models for Forecasting the Demand Side of an Innovationthe *Global Digital Business Research*, 2007, 2, 2.
- Hassan, M. & Nassar, R., Time Series and Diffusion Models for Forecasting the Supply and Demand Sides of an Innovation. *Research Journal of the ooi Academy International Congress*, 5, 1, 2005.
- Hassan, M., Wilki, M., & Witherspoon A. An Empirical Investigation into the Relationship between Personal Value Systems of CPA Firm's Managers and their Job Satisfaction., *Research Journal of the ooi Academy International Congress*, 5, 1, 2005.
- Hassan, M., Wilki, M., & Witherspoon. FASB and IASB Efforts to Converge Accounting for Stock-Based Compensation, *Research Journal of the ooi Academy International Congress*, 1, . 4, 2004.
- Hassan, M., Cadet, M. & Keleta, G., Patent Capital: An Empirical Investigation, *Research Journal of the ooi Academy International Congress*, 1, 4, 2004.
- Hassan, M. & Nassar. R. Bivariate Time Series Analysis and Forecasting, *Research Journal of the ooi Academy International Congress*, 1, 1, 2003.

#### **Editorial-Reviewed Journals and Articles**

Editor:

- **International Journal of Education Research 2015-present**

Associate Editor:

- **International Journal of Business, Accounting, and Finance - 2015-present**
- **International Journal of Business Research and Information Technology -2015-present**

Editorial Board:

- **Journal of International Business Disciplines - 2014-Present**

### **Research Monographs**

- None

### **Research discovery scholarship**

- Yes

### **Relevant Books/Textbooks**

- None

### **Chapters in Book**

- The Relationship between Personal Value Systems of CPA Firms' Mangers and Organizational Commitment. Morsheda Hassan, Macil Wilki, and Bob Cunningham. Business Research Yearbook: Global Business Perspectives. Vol. XII, 2005.
- Antecedents of Social Loafing at the Individual and Group Levels: A Field Study . Abdalla Hagen, Igwe Udeh, and Morsheda Hassan. Business Research Yearbook: Global Business Perspectives. Vol. XII, 2005.
- The Development of a Single Set of Global Accounting Standards. Morsheda Hassan, and Macil Wilki. Business Research Yearbook: Global Business Perspectives. Vol. XI, 2004.
- How Do Faculty members Perceive Their Deans' Leadership Styles? Evidence from Business Colleges. Abdalla Hagen, Abbass Alkhafaji, and Morsheda Hassan. Business Research Yearbook: Global Business Perspectives. Vol. X , 2003.
- Personal Value Systems of American and Non-African Accounting Students' Morsheda Hassan, Aron Weatherspoon, and Sushila Kedia, Business Research Yearbook: Global Business Perspectives. Vol. X , 2003.
- Critical Challenges Facing Organizations in the Twenty-First Century. Morsheda Hassan, Igwe Udeh, and Diana Oubre, Business Research Yearbook: Global Business Perspectives. Vol. IX , 2002.
- How Do American CEO Perceive the Ranking order of Major Challenges for Acquisition Strategy: Empirical Study. Morsheda Hassan and Abdalla Hagen, Business Research Yearbook: Global Business Perspectives. Vol. VIII, 2001.
- Build a Business Case for Diversity to Avoid Costs and Gain Benefits: Evidence Provided. Abdalla Hagen and Morsheda Hassan, Business Research Yearbook: Global Business Perspectives. Vol. VII, 2000.

### **Peer Reviewed Proceedings**

- Morsheda Hassan and Raja Nassa, Employment in Manufacturing at The State Level As It Relates to Imports from China And Mexico. The 2018 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 16, Number 1 (Orlando, Florida, January 205, 2019)
- Morsheda Hassan and Raja Nassar, Effects of the Internal Control over Financial Reporting under the Sarbanes-Oxley Act Public Companies' Market Returns and Volatility. The 2018 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 15, Number 4 (Las Vegas, Nevada, October 21-24, 2018).
- Morsheda Hassan and Raja Nassar, Relationships between Proposed Measures of Technological Change and Employment in the Manufacturing Sector. The 2018 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 15, Number 4 (Las Vegas, Nevada, October 21-24, 2018).

### **Peer Reviewed Academic Conference/meeting Paper Presentations**

#### **Presentations with students**

- Ana Maldonado, Alexandra Reza, Freida Ekwueme, Ibrahim Salem, and Morsheda Hassan Ana Maldonado, Alexandra Reza, Freida Ekwueme, Ibrahim Salem, and Morsheda Hassan efforts to Improve Lease Accounting. The 2018 International Academy of Business and Public Administration Disciplines (IABPAD) Conference (Dallas, Texas, April 19-22, 2018).

- Jason Gibson, Michael Sakala, Freida Ekwueme, Krista Mullen, Ibrahim Salem, and Morsheda Hassan Financial Literacy in Higher Education and Social Media , The 2018 International Academy of Business and Public Administration Disciplines (IABPAD) Conference (Dallas, Texas, April 19-22, **2018**).
- Zakiya Pleas-Carnie, Ghislain Nicholas, Ibrahim Salem, and Hassan Morsheda, Recognition and Measurement of Financial Instruments, The 2016 International Academy of Business and Public Administration Disciplines (IABPAD) Conference (Dallas, Texas, April 21-24, **2016**).
- Briana Murphy, Zakiya Pleas-Carnie, Kareem McLemore, Ibrahim Salem, Morsheda Hassan, Financial Literacy: Key to a Debt to a Debt-Free Generation. The 2016 International Academy of Business and Public Administration Disciplines (IABPAD) Conference (Dallas, Texas, April 21-24, **2016**).

#### **Other Presentations**

- Ibrahim Salem and Morsheda Hassan, Is a Non-GAAP Measure of Financial Performance Misleading? The 2019 International Academy of Business and Public Administration Disciplines (IABPAD) Conference (Dallas, Texas, April 11-14, **2019**).
- Hassan, Morsheda, Employment in Manufacturing at the State Level as it relates to Imports from China and Mexico. The 2019 International Academy of Business and Public Administration Disciplines (IABPAD) Conference (Orlando, Florida, January 1-5, **2019**).
- Hassan, M. T. & Nassar, R. An Empirical Investigation of the effects of NAFTA, China's Admission to the World Trade Organization, and Imports from Mexico and China on Employment in US Manufacturing. (**2018**).
- Ibrahim Salem and Morsheda Hassan, Financial Literacy is a Global Problem. The 2018 International Academy of Business and Public Administration Disciplines (IABPAD) Conference (Casablanca, Morocco, July 2-5, **2018**).
- Ibrahim Salem, Imrana Bari, and Morsheda Hassan. The Impact of Agency Theory on Management Control Systems., The 2018 International Academy of Business and Public Administration Disciplines (IABPAD) Conference (Orlando, Florida, January 2-5, **2018**).
- Ibrahim Salem and Morsheda Hassan. The Determinants and Characteristics of Internal Control Disclosure: Evidence from EGYPT. The 2017 International Academy of Business and Public Administration Disciplines (IABPAD) Conference (Memphis Tennessee, July 26-28, **2017**).
- Ibrahim Salem and Morsheda Hassan. Ethical Issues in outsourcing Accounting and Tax Services. The 2017 International Academy of Business and Public Administration Disciplines (IABPAD) Conference (Orlando, Florida, January 2-5, 2017).
- Hassan, Morsheda, Salem, Ibrahim. The Trend toward Blended learning Approach. The Conference of the International Academy of Business and Public Administration Disciplines (Istanbul, Turkey, July 24-27, 2016).
- Ibrahim Salem and Morsheda Hassan. FASB Efforts to Improve the Information Provided in Not-for-Profit Financial Statements and Notes to Financial Statements, , The 2015 International Academy of Business and Public Administration Disciplines (IABPAD) Conference (Vancouver, Madrid, Canada, July 22-26, 2015).
- Ibrahim Salem and Morsheda Hassan. Updated Accounting System in Libya, , The 2015 International Academy of Business and Public Administration Disciplines (IABPAD) Conference (Las Vegas, Nevada, October 22-25, 2015).
- Ibrahim Salem and Morsheda Hassan. How the New Revenue Recognition Standard Affects the Way You Do Business?, The 2015 International Academy of Business and Public Administration Disciplines (IABPAD) Conference (Orlando, Florida, January 2-5, 2015).
- Ibrahim Salem, Kareem Dhanani, and Morsheda Hassan. Personal Value Systems of Libya CPA Managers, The 2015 International Academy of Business and Public Administration Disciplines (IABPAD) Conference (Orlando, Florida, January 2-5, 2015).
- Financial Literacy: Key to a Debt-Free Generation, Krystal Watson, Leon Gordon, Ibrahim Salem, Morsheda Hassan, and Kareem McLemore, The 2015 International Academy of Business and Public

Administration Disciplines (IABPAD) Conference Proceedings, Volume 14, Number 2 (Dallas, Texas, April 23-26, 2015)

- FAS Efforts on Improving the Effectiveness of Disclosures in Financial Statements, Ibrahim Salem, Morsheda Hassan, The 2014 International Academy of Business and Public Administration Disciplines (Orlando, Florida, January 2-5, 2014).
- Long term interest rate and Government spending, Morsheda Hassan and Ibrahim Salem, The 2013 International Academy of Business and Public Administration Disciplines (IABPAD) Conference (Las Vegas, Nevada, October 24-27, 2013).
- Effect of Government Spending on Interest Rate. Morsheda Hassan and Raja Nassar, The 2013 International Academy of Business and Public Administration Disciplines (IABPAD) Conference (Istanbul, Turkey, July 1-4, 2013).
- Should Colleges and Universities Include Financial Literacy in the Existing General Education Courses? Chrystal Turner, Green Yakema, Myeshia Ford, Israel Pierre, Ibrahim Salem, and Morsheda Hassan, The 2013 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 12, Number 2 (Dallas, Texas, April 18-21, 2013).
- Effect of Government Deficit Spending on the GDP in the United States. Morsheda Hassan Raja Nassar, and Chang Liu. The 2013 Allied Academies Conference (New Orleans, LA, March 27-29, 2013).
- Financial Literacy at Wiley College: Case Study. Taylor Jacobs, Chrystal Turner, Israel Pierre, Ibrahim Salem, Morsheda Hassan, and Mahmoud Haj, The 2013 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 12, Number 2 (Dallas, Texas, April 18-21, 2012).
- Flat Tax Vs Fair Tax. Regina Dee, Sharon Leonard, Ibrahim Salem, and Morsheda Hassan, The 2012 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 9, Number 2 (Dallas, TX, April 19-22, 2012).
- The Impact of Agency Theory on Management Control Systems. Ibrahim Salem, Karim Dhanani, Morsheda Hassan, The 2013 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 12, Number 1 (Orlando, Florida, January 2-5, 2013).
- Advantages and Disadvantages of the New Flat Tax. Karim Dhanani, Morsheda Hassan, and Ibrahim Salem, The 2012 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 9, Number 1 (Orlando, Florida, January 1-5, 2012).
- Empirical Investigation and Modeling of Relationship Between Gas Price and Crude Oil and Electricity Prices. Morsheda Hassan, and Raja Nassar, Allied Academies Conference Proceedings, New Orleans, April 07-09, 2012.
- FASB and Private Company. Morsheda Hassan, Ibrahim Salem, Karim Dhanani, The 2012 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 8, Number 3 (Memphis, Tennessee, October 27 - 29, 2012).
- Receivables - Accounting Standards Codification 310 (ASC 310), Oliver-Leonard Sharon, Regina Dee, Morsheda T. Hassan, and Ibrahim M. Salem, The 2011 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 8, Number 2 (Dallas, Texas, April 7-10, 2011).
- Time Series Analysis of The Sensitivity of Capacity Utilization of Industrial Sectors To Macroeconomic Factors, C. Liu, Morsheda Hassan, and Raja Nassar, The 2011 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 8, Number 1. (Orlando, Florida, January 3-6, 2011). 2011.
- The Informal Sector and Economic Development: The Case of Egypt. Morsheda Hassan and Ibrahim Salem. The 2010 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 7, Number 3. (New Orleans, Louisiana, October 21-24). 2010.
- American Recovery Capital Loan Program, Shanfer Bucknor, Sharon Leonard, Morsheda Hassan, and Ibrahim Salem, The 2010 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 7, Number 2. (Dallas, Texas, April 22-24). 2010.

- Corporations and College's Responses to the Ethical Dilemma. Alison I. Mukweyi, The 2010 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 7, Number 2. (Dallas, Texas, April 22-24). 2010.
- American Recovery Capital Loan Program, Shanfer Bucknor, Sharon Leonard, Morsheda Hassan, and Ibrahim Salem, The 2010 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 7, Number 2. (Dallas, Texas, October 22-25). 2010.
- Approaches to Airline Revenue Accounting. Morsheda T. Hassan and Ibrahim M. Salem, The 2010 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 7, Number 1. (Orlando, Florida January 3-6). 2010.
- Multivariate Markov Models for Real Mortgages based on Correlation Analysis. Chang Liu, Morsheda Hassan, and Raja Nassar, Allied Academies Spring International Conference Proceedings, New Orleans, April 14-15, 2010.
- Adapting the International Reporting Standards: The Case of Egypt. Morsheda Hassan and Ibrahim Salem, The 2009 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 6, Number 3. (Memphis Tennessee, October 22-25). 2009
- Employer Attitudes toward Online Degrees: An Empirical Investigation. Mary Wali, Amenda High, and Morsheda Hassan, The 2009 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 6, Number 2. (Dallas, Texas; April 23-26). 2009
- FASB Statement 160: Non-Controlling Interest in Consolidated Financial Statements. Morsheda Hassan, Ibrahim Salem, Nicholas Gititu, and Pinky Slater, The 2009 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 6, Number 2. (Dallas, Texas; April 23-26). 2009
- The Global Approach for the Recognition of Revenue. Morsheda Hassan and Ibrahim Salem. The 2009 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 6, Number 1. (Orlando, Florida; January 4-7). 2009
- Markov Decision Models for Credit Product Management in Commercial Banks Chang Liu, Morsheda Hassan, Raja Nassar. The 2008 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 5, Number 2. (Dallas, Texas; April 24-27). 2008
- FASB Interpretation No. 47: Accounting For Conditional Asset Retirement Obligations. Morsheda Hassan, Ibrahim Salem, Pinky Slater, Yvonne Maruni. The 2008 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 5, Number 2. (Dallas, Texas; April 24-27). 2008
- An Exploratory Investigation of the Relationship between Information Technology and Labor Productivity." Abdalla Hagen and Morsheda Hassan and Shah Salam, and Rubiyat Salam, New England Business Administration Association (NEBAA), International Conference Volume, New Haven, CT. 2007
- The Move Toward Global Accounting Standards. Morsheda Hassan and Ibrahim Salem. The 2007 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 5, Number 1. (Orlando, Florida; January 3-6) 2007
- Hassan, M. Salem, I, Davis, D., Slater, P., FIN 48 - Accounting for Uncertainty and Income Taxes." The 2007 International Academy of Business and Public Administration Disciplines (IABPAD) Conference Proceedings, Volume 4, Number 3. , 2007 (Dallas, Texas; May 3-6).
- Hassan, M. Salem, I, Davis, D., Slater, P. FASB's Efforts to Enhance Financial Report. The International Academy of Business and Public Administration Disciplines Proceedings, 4, 2, 2007.
- Zhu, J. & Hassan, M. Bank Size and Interest-Rate Sensitivity of Bank Stock Returns,. The International Academy of Business and Public Administration Disciplines Proceedings, Volume 4, Number 1, 2007.
- Hassan, M. & Wilkie, M., How do CEOs Perceive Suggested Strategies that Enhance a Firm's Competitive Advantage in Global Markets?, Southwest Review of International Business Research, 16, 1, 2005



- Hassan, M. Nassar, N., & Mesak H. Time Series and Diffusion Models for Forecasting the Supply and Demand Sides of an Innovation. Morsheda Hassan, Raja Nassar, and Hani Mesak. Federation in Business Disciplines, March 2-6, 2004. Orlando, Florida.
- Hassan, M., Kedia, S. , & Witherspoon, A. Personal Value of Accounting Students and Non-accounting Business Majors: Empirical Study, American Society of Business and Behavioral Sciences, Feb. 20-23, 2003.
- Hassan, M., Luehlfing, M., & and Wilkie, M. Major Sources of Challenges Facing the CPA Profession and the Suggested Recommendation, International Business and Economics Research Conference, October 7, 2002 in Las Vegas, Nevada.
- A Casual Relationship between Economic Freedom and Growth: Extended Study. In Academy of Business Administration, April 17-22, 2002 in Key West, Florida.
- Hassan, M., Personal Values of Accounting Students: Empirical Study. International Business and Economics Research Conference, October 7, 2002 in Las Vegas, Nevada.
- Corporate Environmental Issues and the Role of the Champion. Business, Industry and Higher Education on the U.S.-Mexico Border, Calexico, California, October 4-5, 2001.
- Hassan, M., How can a Firm Convert its Global Presence to Global Competitive Advantage to gain Certain Benefits? American Society for Competitiveness (ASC), October 11-13, 2001
- Hassan, M. Hedge Accounting Instruments: Their Purpose, Historical Background, Basic Types and Major Risks Associated with Them. ooi -Business 2000 International Conference. Shreveport, Louisiana, September 17-21, 2000.
- Hassan, M. Forces Driving Competition In Assurance services: How CPAs Will Continue to Compete And Enhance Their Competencies? ooi -Business 2000 International Conference. Shreveport, Louisiana, September 17-21, 2000.
- Hassan, M., Hedge Accounting: A Difficult Issue with a possible solution. New England Business Administration Association. New Haven, Connecticut, April 29, 2000.
- Hassan, M., Strategic Human Resource Management (HRM) Practices as Predictors of Organizations Profitability Variables? Evidence From Two Countries. Southwest Business Symposium. Edmond, Oklahoma, April 20-21, 2000.
- Hassan, M., How can the CPA Effectively Compete in a Changing Market Place? An Exploratory Study. New England Business Administration Association. New Haven, Connecticut, April 27-29, 2000.
- Hassan, M., The Impact of NAFTA on the Economic Integration in the NAFTA Countries: Empirical Study. The Association of Private Enterprise Education, April, 2000.
- Economic Factors Predicting Inflation in the US, England, France, and Germany. Morsheda Hassan and Raja Nassar. The 2015 Allied Academies Conference (Las Vegas, LA, October 17-20, 2015).
- Effect of Government Deficit Spending on the GDP in the United States. Morsheda Hassan Raja Nassar, and Chang Liu. The 2013 Allied Academies Conference (New Orleans, LA, March 27-29, 2013).
- Empirical Investigation and Modeling of Relationship Between Gas Price and Crude Oil and Electricity Prices. Morsheda Hassan, and Raja Nassar, Allied Academies Conference Proceedings, New Orleans, April 07-09, 2012.
- A Discrete Time Markov Chain Model for Predicting The Duration of A Retail Mortgage In The Non-Default States. Morsheda Hassan, Chang Liu, and Raja Nassar. Allied Academic Conference, New Orleans Louisiana April 8-11, 2009.
- Markov Decision Models for Credit Product Management in Commercial Banks. Chang Liu, Morsheda Hassan, Raja Nassar. International Academy of Business and Public Administration Disciplines April 23-26, Spring 2008.
- Bank Size and Interest Rate Sensitivity of Bank Stock Returns. Jianzhou Zhu, Morsheda Hassan, and Wanli Li. The International Academy of Business and Public Administration Disciplines, January 4-7, 2007, Orlando, Florida.

#### Case Studies

- None

**Professional Practice Standards or Public Policy**

- None

**Faculty Research Seminar (Symposium)**

- None

**None-Peer Reviewed Journals**

- None

**Manuscripts Under Review**

- None

**Manuscripts In Progress**

**Presentations and Workshops**

- None

**Book Reviews**

- None

**Other**

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**RESEARCH INTERESTS**

**Empirical- Discovery scholarship**

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**PROFFESIONAL SERVICE**

- Statistical Consultant (2006-present)
- Conference Coordinator, I have been serving as a conference coordinator at the conferences of the International Academy of Business Discipline, and the conferences of the International Academy of Business and Public Administration Disciplines (IABPA) – **2004-Present**

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**UNIVERSITY SERVICE**

**Wiley College, Marshall Texas**

- Committee on Fiscal Affairs Policy, Wiley College, 2015-2017
- Graduation Honors Committee, Wiley College, April 2, 2012- 2018
- Serving on the standing Committee on Fiscal Affairs Policy, 2007- 2012
- Serving on the Committee on Human Resources, 2007- 2009
- Participated in the Colleges Saves and Black America Saves Meeting, Wiley College November 25, 2008

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**COLLEGE OF BUSINESS SERVICE**

**Grambling State University, Grambling, Louisiana**

- Member, Faculty Qualification and Engagement Committee, 2018 to Present
- Member, Graduate Program Committee, 2018 to Present
- Member, Strategic Planning & Financial Strategies Committee, 2018 to Present

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**DEPARTMENT or ACADEMIC PROGRAM SERVICE**

- Student academic advising, Spring 2018 and Fall 2019.

### **Wiley College, Marshall Texas**

- 2018 – Chair of Accounting Department
- 2006 – 2017: Lead Professor of Accounting Department
- 2012-2017: The Co-Champion for the ACBSP, Accreditation Council for Business School and Program (ACBSP).
- 2008-2017: Prepared assessment records for the Accounting Department.
- 2008-2019: Prepare the accounting program review.
- 2008-2019: Participated in developing the catalog to the Division of Business and Technology.
- 2015- 2018: Advisor, NABA Chapter at Wiley College, Business Club, Financial Literacy, Wiley College International Club, the Accounting Club Student Organization.
- Founder/Advisor: Delta Mu Delta Nu Lambda chapter of Wiley College **2014-2018**

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## **COMMUNITY SERVICE**

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- Consultation: Serving as a consultant in statistical techniques for students and colleagues in their research – **2006-Present.**
- Citizens' Service: Helping Citizens in preparing their annual income taxes **2006-2017..**

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## **PROFESSIONAL AFFILIATIONS**

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- Delta Mu Delta Honor Medallion, 2014 - Present
- Beta Gamma Sigma (2002 - Present)
- International Academy of Business Disciplines (IABD) 2000-2006
- International Academy of Business and Public Administration Disciplines 2004-Present
- The ooi Senior Academy Gram Chapter 2005
- Academy of Business Administration. 2005-2008
- Academy of Economic and Finance 2002- 2006
- Decision Sciences Institute- 2002- 2006
- Southwest Business Symposium 2002- 2006

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## **PROFESSIONAL DEVELOPMENT**

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### **Professional License Renewal/Re-certification**

- Online Certificate- Designing Your Online Course (DYOC) - Pending 05-16 to 05-30
- Online Certificate - Applying the QM Rubric (APPQMR) - Pending 06-04 to 06-18

### **Classes Attended**

- None

### **Educational Seminar/Symposium/Conference or Meeting Attended**

### **Educational Workshops Attended**

- March 14, 2019, *Instructional Practices That Can Lead To Positive Student Learning Outcomes*, College of Business professional development workshop, JTS 264, Grambling State University, Conducted by Dr. Kathryn Newman and Ms. Tiffany Jackson of College of Education, Grambling State University, Grambling, LA

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## **GRANTS**

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### **Sponsored**

- None

### **Non-sponsored**

- None