



College of Business
Office of the Dean

January 19, 2021

Dear Students;

On behalf of myself and Dean Chris Martin at the College of Business at Louisiana Tech University, I invite you to be a participant in the 3rd annual “Diversity and Inclusion in the Workplace” forum.

This virtual event includes six sessions featuring an array of speakers who are diversity, equity, and inclusion thought-leaders from top global corporations including **Lowe’s, Cadillac, Walmart, and Deloitte.**

Directly following each session, Talent Acquisition Teams from J.B. Hunt, Thermo Fisher, Dow Chemical, Deloitte and Walmart will meet with College of Business students from Louisiana Tech and Grambling. Please take advantage of this opportunity to network with these corporate partners and learn about potential jobs and internships. **This exclusive networking opportunity is made available only to Tech and Grambling College of Business students.**

This forum will mark the third year our Colleges of Business at Louisiana Tech University and Grambling State University have partnered to provide our students with a platform for awareness and skill-building around issues of diversity and inclusion in the business world.

Please register today for each individual session by clicking the links on the attached schedule.

Best regards,

Donald S. White
Dean, College of Business

MISSION STATEMENT

The mission of the College of Business is to educate and nurture students to become technically competent, socially and ethically conscious, and culturally sensitive in a dynamic global business environment as lifelong learners. The College is committed to performing basic, applied and pedagogical research and offering services to the community. The College also upholds the tradition of the University by being faithful to its historical commitment of educating students from various backgrounds and levels of achievement. October 2009

Diversity and Inclusion in the Workplace Forum
Tuesday, February 2, 2020

<https://community.latech.edu/series/diversity-and-inclusion-in-the-workplace/>

REGISTRATION LINKS:

8:30 -9 a.m.

Unconscious Bias in the Workplace, What it is and How to Manage it

Dr. Todd Jenkins, J.B. Hunt, Diversity and Inclusion Lead

<https://latech.webex.com/latech/onstage/g.php?MTID=ed2d4988a50d4b7ce173f748b2d950ede>

9 -9:30 a.m.

J.B. Hunt Networking Session

https://latech.zoom.us/meeting/register/tJ0kdO-urD8qHdevM_iXhKv3o66VPFHk-7Lz

10 -10:30 a.m.

Embedding DEI in the Culture

Kaye Cullum, Thermo Fisher, Global Group, Lead Diversity and Inclusion

<https://latech.webex.com/latech/onstage/g.php?MTID=ee569131d752be63f7f7f50f282ee814f>

10:30 -11 a.m.

Thermo Fisher Networking Session

<https://latech.zoom.us/meeting/register/tJwpc-mvpjktE9WO8bmw06oZxw6yT56exfTU>

11:30 a.m. -12 p.m.

Inclusive Leadership

Dr. Alveda Williams, Dow Chemical, Corporate Director of Inclusion

<https://latech.webex.com/latech/onstage/g.php?MTID=ea96a4953e9f578b9e27c7ae15510ef7d>

12 -12:30 p.m.

Dow Chemical Networking Session

<https://latech.zoom.us/meeting/register/tJAud--qpzgpG9EKcUdxttF2mE3-E6318kAs>

1 -1:30 p.m.

Inclusion and Employee Engagement

Stephen Metoyer, Deloitte, Chief Inclusion Officer

<https://latech.webex.com/latech/onstage/g.php?MTID=e20b26943d8cad147016f16436a41c508>

1:30 -2 p.m.

Deloitte Networking Session

<https://latech.zoom.us/meeting/register/tJ0pf-yvqzIoGdfAueyz4i9ST4ocfEE9yeaQ>

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2:30 -3 p.m.

Aligning Business and Inclusion Strategies

Candice Jones, Walmart, Director, Global Office of Culture, Diversity and Inclusion

<https://latech.webex.com/latech/onstage/g.php?MTID=e252d83e1b5794009147aa51c63986f82>

3 -3:30 p.m.

Walmart Networking Session

https://latech.zoom.us/meeting/register/tJckcu2tpjsiE9BEoV19_M9UwLI4odErzitV

4 -5 p.m.

Panel Discussion – Ask the Experts

- Steven Johnson, Lowe's, Global Director for Culture, Diversity and Inclusion
- Alexis Kerr, Cadillac, Head of Multicultural Marketing
- Reggie Miller, McDonalds, Chief Diversity and Inclusion Officer
- Dr. Todd Jenkins, J.B. Hunt, Senior Diversity, Inclusion and Innovation Lead

<https://latech.webex.com/latech/onstage/g.php?MTID=e516bd38958b918f5683c977589e09d23>

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