

COLLEGE OF BUSINESS STAKEHOLDERS

Anyone who can impact or are impacted by the efforts or actions of the COB are considered our stakeholders. Our primary stakeholders are listed first.

STUDENTS FACULTY STAFF ALUMNI PARENTS EMPLOYERS AND RECRUITERS **GRADUATE SCHOOLS HIGH SCHOOLS** COMMUNITY COLLEGES PEER SCHOOLS PHILANTHROPIST/DONORS ADVISORY BOARD MEMBERS AND THEIR RESPECTIVE COMPANIES LOCAL, REGIONAL, STATE, NATIONAL AND GLOBAL COMMUNITIES **GSU ADMINISTRATION** UNIVERSITY OF LOUISIANA SYSTEM LOUISIANA BOARD OF REGENTS AACSB SACS-COC US DEPARTMENT OF EDUCATION

MISSION STATEMENT

The mission of the College of Business is to educate and nurture students to become technically competent, socially and ethically conscious, and culturally sensitive in a dynamic global business environment as lifelong learners. The College is committed to performing basic, applied and pedagogical research and offering services to the community. The College also upholds the tradition of the University by being faithful to its historical commitment of educating students from various backgrounds and levels of achievement. October 2009

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