

**2020 – 2024 College of Business Advisory Board Impact Activities**

| Impact Activity                                | Time Period         | Description  |
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| <b>TigerMent Program</b>                       | Fall 2023 - present | <p>The Student Relations Committee of the GSU COB Executive Advisory Board created a mentorship program as an opportunity for all College of Business of students to have a mentor. The TigerMent program officially kicked off in 2023 and provides an open atmosphere for discussing both business and personal issues, confirms the value of networking and building on the individual and collective strength.</p> <p>The TigerMent Program demonstrates the College of Business’ and Board commitment to the students/mentee's career development. The advisory board along with a broader pool of college of business alumni business professionals serve as professional role models.</p>   |
| <b>Tigers in Business Homecoming Reception</b> | 2024                | <p>In October 2024, The Board in conjunction with the COB hosted an evening of networking and celebration with alumni, mentors, and mentees. Student mentees participating in the TigerMent initiative were able to meet their mentors and other alumni. The Board also acknowledged the GSU Distinguished 10 Honorees from the college of business. Five GSU College of Business alumni who are business leaders were honored as the 2024 D10 class. The reception provided an opportunity for our students to meet industry leaders. New mentor/mentee relationships were formed as a result of this networking reception. In addition, the students were exposed to art as the reception was hosted in the Digital Library room where one of the alums recently, donated African art collection was unveiled.</p> |
| <b>Mentoring Forums</b>                        | 2020 – 2022         | <p>Prior to the formal, broader TigerMent program, individual Board members served as mentors to College of Business students either from their degree area or current career area. For example, our Board Vice Chair became a mentor to a student in 2020 and continues to serve as a</p>   |

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|  |   | <p>mentor post-graduation. This student graduated to work in one of the Big Four accounting firms.</p> <p>In 2022 – 8 students were identified by the College as promising, but needing more direction, board members quickly volunteered as mentors and maintained relationships through each student’s successful graduation.</p> |
| <b>Career Spotlights/Community Classroom</b> | Spring 2021/Fall 2022                         | Two Board members presented to COB students on Career Profile/Experience and Industry Knowledge in Accounting, hosting multiple sessions in 2021 and 2022. (3 sessions held)  |
| <b>Internships/Recruitment</b>               | Summer 2022<br><br>Summer 2024                | <p>In Summer 2022, a board member who is a managing partner/owner in a consulting firm provided an internship to a mentee and hired post-graduation as a full-time employee.</p> <p>In the Summer of 2024, the same board member provided Accounting internships for two students.</p>  |
| <b>Career Closet Support</b>                 | October 2023 – present                        | The Board has an ongoing clothing drive to collect business attire for the new GSU career closet. Board members have personally donated 40+ suits and orchestrated larger donations from College of Business alums.   |
| <b>College assistance grants</b>             | 2024  | A Board member created a college assistance grant/scholarship for students in need. Funds will be provided to students in need annually.  |
| <b>High School Day Sponsorship</b>           | Fall 2021, Fall 2022, Fall 2023 and Fall 2024 | Members of the Board support annual High School Day activities, where high school students are exposed to the university and majors with the College of Business. Members have donated to sponsor students and cover transportation costs and served as chaperones.   |
| <b>The TigerPrint Executive Panel</b>        | 2022  | The board hosted an executive panel on November 3, 2022 with the theme The Tigerprint: Building with Prestige, Rigor, and Influence. The panel included 3 alumni executives in Marketing, Accounting/Consulting, and Supply Chain   |

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|  |                                    | Management. The panelist spoke on their career paths, keys for success, and how their experience at Grambling fostered their career success. The attendees included 150+ students.  |
| <b>Homecoming networking reception</b>                       | 2022                               | The Board in conjunction with the College of Business hosted a networking reception for students, alumni, university administration and faculty. This reception provided opportunity for student 1:1 time with alumni executives and was hosted in the College of Business lobby to allow maximum student exposure. |
| <b>Mock interviews and resume workshops/career fair prep</b> | Fall/Spring 2020, Fall/Spring 2021 | Board members performed resume review and career fair prep for students to prepare them for university career fair and business conferences. Students presented professional, stronger resumes and were able to confidently interview and network with recruiters and company representatives.                      |
| <b>Classroom visits</b>                                      | 2020 – 2024                        | Throughout the semester various Board members did classroom visits to share industry perspectives and prepare students for career success. There were at least 4 visits per semester.   |
| <b>Scholarship donations</b>                                 | 2020 – 2024                        | Board members donate annually to the College of Business, and student scholarships. Board members donate a minimum of \$1000 each every academic year to the College of Business.   |
| <b>Annual College of Business Scholarship Brunch</b>         | 2020 – 2021                        | The Board, in conjunction with the COB hosted an annual scholarship brunch during Homecoming week. This event included table sponsors, student scholarships, and executive keynote speakers.  |
| <b>Creation of Student Advisory Board members</b>            | 2022                               | The Board created a student advisory group to provide additional opportunities for students to gain experience by supporting the board's activities, including marketing, management and information technology.  |
| <b>Curriculum feedback</b>                                   | 2022                               | Board members performed curriculum review for majors within the College of Business to provide input on subject matter areas important to industry and current hot topics and technical areas of knowledge.   |

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| <b>Job postings/sharing job opportunities with the COB</b>                      | 2020 – 2024 | Board members provide ongoing opportunities for internships and full-time employment at their respective organizations, by recruiting on campus, sharing job opportunities, and hiring students directly.  |
| <b>1901 Day of Giving Campaign</b>  | 2024        | <p>Led by the Development Committee of the GSU COB Executive Advisory Board, Board members actively promoted and participated in the GSU Day of Giving, resulting in the university exceeding its goal for COB donations by 350%. In support of this initiative, board members reached out to contacts via email, texts, social media networks.</p> <p>As members of the Grambling State University College of Business Executive Advisory Board, the Board understands how important it is to support university initiatives and goals to ensure students have fulfilling, innovative experiences both inside and outside of the classroom.</p> |
| <b>Big 4 exposure</b>   | 2021 - 2022 | The Chair of the Board shared opportunities with students to attend special HBCU recruiting and professional development initiatives sponsored by one of the Big Four Accounting Firms where she is employed. Students were able to get internship opportunities.  |
| <b>Grambling State University Career Fair</b>                                   | 2020 - 2024 | Board members, as representatives of their companies, annually participate in the university's fall career fair, recruiting students for internships and full-time employment.   |
| <b>Hosting university president with sponsorship</b>                            | 2023        | A board member partnered with a local company to sponsor an event and visit by the university president to Mobile Alabama to learn more about the businesses and industries in the greater Mobile area and potential opportunity for students and professionals to live and work there.  |
| <b>Grambling University National Alumni Association Convention Presentation</b> | 2024        | The Board chair in conjunction with the Dean of the College of Business presented 3 sessions at the national alumni convention focused on the path to being a university professor and benefits of working in academia. The sessions resulted in alumni inquiring about potential opportunities to return to the university in a faculty capacity being  |

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|                                      |      | able to share real-world experiences in addition to technical knowledge.   |
| <b>Student computers</b>             |      | Board member has Microsoft donate computers to students in addition to scholarships provided at the annual scholarship brunch  |
| <b>Student Leadership Initiative</b> | 2024 | The Board’s Student Relations committee chair supported the Student Leadership Initiative and helped organize a local event of GSU student leaders during a April 2024 trip to Dallas. |
| <b>Assistance with hackathons</b>    |      |  |