



Grambling

Current Revision Date: 07/14/21

Verbiage

Grambling State University®	Tiger Football™
Grambling™	Tiger Marching Band™
Tigers™	Where Everybody is Somebody™
G Men™	Gramfam™
Lady Tigers™	
World Famed™	
GSU Tigers™	

Established: 1901	Location: Grambling, LA	Mascot: Tigers, Lady Tigers
Mascot Name: N/A	Conference: SWAC	

Gold

Black

White

Red (Accent Only)

PANTONE 124 C
MADEIRA: 1172
RA: 2556

PANTONE Process Black C
MADEIRA: Black
RA: Black

White
MADEIRA: White
RA: White

PANTONE 485 C
MADEIRA: 1147
RA: 2329

Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

Primary Marks



Institutional Marks



ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis)
- No alterations or overlaying graphics to seal permitted
- University licenses consumables (must have expiration date on packaging)
- University licenses health and beauty products
- University permits numbers on products for resale (reviewed on a case-by-case basis)
- Mascot caricatures permitted
- Cross licensing with other marks may be permitted with an additional agreement
- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks