



# GRAMBLING STATE UNIVERSITY

*2020 Virtual Summer Retreat*

**Thursday, July 30, 2020**

## INSTITUTIONAL GOALS ASSESSMENT REPORT

Hosted By: The Office of Institutional Planning, Assessment and Effectiveness

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## **Goal 2: Diversity Student Enrollment**

### **Data associated with goal**

- **Six-year graduation rate**
- **Doctoral degree recipients**
- **Second year retention rate**
- **Total graduate degree recipients**
- **Percent of Hispanic students enrolled**
- **Percent of Caucasian students enrolled**
- **Percent of Native American students enrolled**

## Goal 2: Diversity Student Enrollment Assessment Data

### Six-Year Graduation Rates

Fall Entering Term	First-time Full-time Cohort	Number Graduating	Graduation Rate
2012	746	261	34.99%
2013	701	246	35.09%

Source: IPEDS

### First-to-Second Year Retention Rates

Semester	First-time Full-time Freshmen Entering	Number Returning	Retention Rate
Fall 2017 to Fall 2018	906	656	72.41%
Fall 2018 to Fall 2019	896	667	74.44%

Source: Statewide Student Profile System

### Headcount Enrollment by Ethnicity

Semester	Non-Resident Alien	Black, Non-Hispanic	American Indian/Alaskan Native	Asian or Pacific Islander	Hispanic	White, Non-Hispanic	Two or more races	Native Hawaiian or other Pacific Islander	Unknown	Total
Fall 2017	234	4,692	7	6	67	76	74	2	30	5,188
Fall 2017	4.51%	90.44%	0.13%	0.12%	1.29%	1.46%	1.43%	0.04%	0.58%	
Fall 2018	205	4,738	6	5	71	68	92	1	19	5,205
Fall 2018	3.94%	91.03%	0.12%	0.10%	1.36%	1.31%	1.77%	0.02%	0.37%	
Fall 2019	206	4,874	9	7	39	52	0	0	45	5,232
Fall 2019	3.94%	93.16%	0.17%	0.13%	0.75%	0.99%	0.00%	0.00%	0.86%	

Source: Statewide Student Profile System

### DOCTORAL

	2017-2018	2018-2019	2019-2020
Doctoral Developmental Education	10	9	5
Total Doctoral Degrees Awarded	10	9	5

### Total Graduate Degree Recipients

Level	Gender	2017-18	2018-2019	2019-2020
Graduate	Female	157	206	182
	Male	69	82	58
	Subtotal	226	288	240

## **Goal 3: Providing High-Quality Instruction, Research, and Service**

### **Data associated with goal**

- **Number of faculty engaged as Principal Investigators in funded research or contracts**
- **Value (\$K or \$M) of grants and contracts**
- **Number of service-learning projects**

### Academic Year 2018-2019

Number of faculty engaged as Principal Investigators in funded research or contracts	13
Value (\$K or \$M) of grants and contracts	\$ 1,954,334.46

### Academic Year 2019-2020 (AS OF 6/23/2020)

Number of faculty engaged as Principal Investigators in funded research or contracts	19
Value (\$K or \$M) of grants and contracts	\$3,047,417.32

### Number of Service Learning Projects

Academic Year 2017-2018	2061
Academic Year 2018-2019	1701
Academic Year 2019-2020	1157

The data is fluid (constantly changing) because students report documentation for prior and current years as they clear for graduation. The number will increase for all years. However, the largest increase will occur in the academic years 2018-2019 and 2019-2020. Students are still providing documentation for projects completed over the span of their educational careers at the university. These years average a span of 5 to 6 years of data per student. The years closer to the current year populates last.

## **5: Improve Grambling's Physical and Technological Resources**

### **Data Associated with goal**

- **Total (\$M) amount of deferred maintenance**
- **Value (\$K or \$M) of funds allocated to reduce deferred maintenance**
- **Total technology cost**
- **Total energy cost**
- **Annual facilities gross operating expenditures**
- **Annual custodial expenditures/maintained space**

## GOAL 5 DATA

	<b>FY 2018</b>	<b>FY 2019</b>	<b>FY 2020 (YTD)</b>	<b>NOTES</b>
Total (\$M) amount of deferred maintenance	\$49,000,000	\$49,500,000	\$51,975,000	Amounts Submitted to UIS in expanded needs report
Value (\$K or \$M) of funds allocated to reduce deferred maintenance				\$444,000 (this number changes from year to year)
Total technology cost	\$1,405,726	\$1,436,998	\$1,420,112	Total Actuals in Banner 9 for Operating Fund IT Orgs + IT/Expenditures identified by account in the other Operating Fund Orgs.
Total energy cost		\$1,818,000	\$1,820,284	Haven't located FY18 Financial Report, FY19 from FY18-19 Financial Report is an estimated 3% increase over FY19
Annual custodial expenditures/maintained	\$1,217,152	\$1,396,485	\$1,248,103	Average of \$1.3 per Year (per Fred Carr)

## **Goal 6: Ensuring Steady Increases in Alumni Gifts, Private Donations and Grant Writing**

### **Data associated with goal**

- **Increased donors and philanthropic dollars**
- **Cumulative Private and philanthropic donations (\$K or \$M)**
- **Calendar Year Alumni Giving Rate (%)**
- **Calendar Year Alumni Giving (\$K)**
- **Value (\$K or \$M) of campaign dollars collected**
- **Value (\$K or \$M) of campaign dollars pledged**
- **Increase Athletic Ticket Sales and guarantees in all sports**



## Goal 6 DATA

### Increased donors and philanthropic dollars

2017	1353
2018	1569
2019	2288
2020 as of 3/30/2020	1571

### Cumulative Private and philanthropic donations (\$K or \$M)

2017	\$1,161,685
2018	\$1,434,857
2019	\$1,444,130
2020 as of 03/30/2020	\$1,324,998

### Calendar Year Alumni Giving Rate (%)

2017	7%
2018	9%
2019	12%
2020	16%

### Calendar Year Alumni Giving (\$K)

2017	\$351,885
2018	\$416,698
2019	\$429,825
2020	\$435,716

### Value (\$K or \$M) of campaign dollars collected

2017	\$1,161,685
2018	\$1,434,857
2019	\$1,444,130
2020 as of 3/30/2020	\$1,324,998

### Athletic Ticket Sales

	2018	2019	2020
Season Tickets	\$212,314.00	\$192,510.00	\$168,115.00
Game Tickets (Home Games, State Fair & Bayou Classic)	\$1,422,156.00	\$1,000,745.00	\$1,016,794.31
Game Guarantee	\$987,750.00	\$835,500.00	\$1,093,074.65