

COLLEGE OF BUSINESS
HOSPITALITY TOURISM MANAGEMENT

The Hotel Restaurant Program was closed in the College of Arts and Science in Spring 2009 and moved to the College of Business in Fall 2009.

This program in the College of Business will provide students with the option of having a Hospitality Tourism Management concentration or minor. It will also help meet the workforce needs of the hospitality industry in the U.S. and abroad. This program fits into the University's objective of increasing enrollment and job placement. Hospitality & Tourism careers have been and will continue to be important economy generators in society. There are high expectations for employment that this added option would allow more students to obtain employment in the hospitality industry, which is still strong even in a not-so-good economy.

Completers of this program would have opportunities to become effective managers in the hospitality industry. Many of the hospitality graduates will further their educational development in areas such as pursuing M.B.A.'s, Teaching, Sports and Leisure Studies and other public administration careers.

In the past, Grambling has produced hundreds of graduates and have attracted dozens of companies seeking students to hire. This concentration and minor will complement the Management degree program.

GSU College of Business has begun a two-year articulation agreement with Southern University-Shreveport for students that will receive an Associate of Science degree program in Hospitality Management. The forward plan is to attract Southern University students to matriculate to Grambling for their last two years to receive a B.S. degree.

College Of Business
Department of Management and Marketing
CONCENTRATION IN:
Hospitality/Tourism Management

Freshman Year:

FYE 101 & 102- 1st Year Experience	2
English 101 & 102- Freshman Composition	6
Biology 103/105-Principles of Biology & Lab	4
Physical Science 105	3
Hist. 101&104-West.& World Hist.	6
CIS115- Computer & Software Applic.	3
Math 147 & 148 -Precalculus I & II	6
	30

Junior year:

ART 210-Fine & Performing Arts	3
CIS 215-Information Systems	3
MAN 301- Principles of Management	3
MKT 301- Principles of Marketing	3
FIN 301 - Business Finance	3
HTM 306- Organizational Mgt & Procurement	3
HTM 308 - Front Office & Property Management	3
HTM 309 - Travel & Tourism Management	3
GB 320- Supervised Work Experience	3
Foreign Language	3
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Sophomore year:

Social Science 101	3
Chemistry 101- Environmental Chemistry	3
GB 150- Fundamentals of Business	3
English 200- World Literature	3
Economics 201-Macroeconomics	3
Accounting 201-Financial accounting	3
Accounting 202-Managerial accounting	3
HTM 201- Basis Food Prep. & Sanitation	3
HTM 222- Intro to Hospitality & Tourism Management	3
Foreign Language	3
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Senior year:

GB 301 - Legal Environment of Business	3
GB 304- Business Communications	3
MAN 310-Mgmt. of Human Resources	3
MAN 385-Entrepreneurship	3
MAN 420-Strategic Management	3
HTM 403- Food Prod. & Catering Management	3
HTM 414- Event Planning & Convention Mgt.	3
HTM 455 - Current Issues in Hospitality Industry	3
HTM 410 - Entertainment Management	3
HTM Elective	3
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TOTAL HOURS

120