# ScandidCareer.com

# **Our Mission**

We are the premier provider of thousands of **informational video interviews** featuring industry professionals through an easy to use website. Our site is dedicated to providing the inside scoop on careers, as well as advice that will give you an edge in your job search. Find your passion and land your dream job today!

"Every person travels a different path, and we can all learn from their footprints left behind."

- BILLY GLADING, FOUNDER



# **Testimonials**

"Our students love the videos-they are useful, not too long, and have good information!"

– KATHY WILLIAMS, EXECUTIVE DIRECTOR GETTYSBURG COLLEGE

"Candid Career has been an excellent exploration tool. The career profile interviews are diverse, informative, and easy to search, while providing valuable insight into a variety of career areas."

- scott T. Williams, executive director of the university of georgia career center

"Candid Career is a popular and useful resource for our students. Videos are engaging and informative. We enjoy partnering with Candid Career and appreciate the good customer service."

BARBARA THOMSON, SENIOR PROJECT
COORDINATOR AT RUTGERS UNIVERSITY
CAREER & INTERVIEW CENTER

# Find your passion & Land your dream job!



# Why CandidCareer.com?

PERSONAL AND HONEST INFORMATION Real people sharing real experiences!

### VARIETY AND DIVERSITY

Thousands of 1–2 minute video interviews with professionals in a wide variety of careers.

### PRACTICAL ADVICE

Interviewees share insights about their jobs, including the education, training, skills, aptitudes, and experience necessary to get hired.

### IMPLEMENTATION

Master Login Link with usage statistics. No username or password required. Social media friendly. Embed Codes for flexible video sharing.

### COMPATIBLE

Our videos work on smart phones and notebooks! 508 & VPAT compliant.

### CONVENIENT

Available 24/7 and anywhere Internet is! Easy navigation and robust search capabilities allow users to quickly find career interviews that match their interests.

### CURRENT

Hundreds of new career profiles are added annually on average.

### CONSISTENT

All videos are filmed and edited by Candid Career resulting in a consistency of content and presentation.

"Candid Career has been a helpful tool for NYU students, and a nice complement to our other career exploration programs. Students like the narrative nature of the professionals' advice—and that each video is concise but informative. It is an invaluable option for students who lack the confidence or intiative to pursue in-person informational interviews."

- DIANA GRUVERMAN, DIRECTOR OF EMPLOYER SERVICES AT NEW YORK UNIVERSITY

### **EXAMPLE INTERVIEWEE PROFILE**



## Electromagnetic Engineer

Tarun travels around the world providing technical support for electromagnetic simulation software. He majored in electromagnetic engineering at Penn State University. Listen to him describe a day in the life of his career!

# "Get Hired" Videos

Hear from industry professionals giving advice tips on specific topics such as **Resume Writing**, **Interviewing**, **Networking**, **Career Fairs**, **Internships**, **Grad School**, and much more!

# **Search Videos By**

- ▶ Industry ▶ Career Title ▶ Major ▶ College Attended
- ► City, State ► Company ► Advice Topic ► And More

# **Real People + Real Experiences**

# **Really Good Career Advice!**

# **Our Products**

# **All Access**

An easy to use website with a library of thousands of 1-2 minute video clips of informational interviews and get hired tips.

# AlumNet

A school branded version of All Access that features your school alumni. AlumNet allows students to connect with alums via LinkedIn or email for follow-up questions and mentoring.

"AlumNet allows us to expand the ways that students and alumni learn about careers...it models effective interviewing for information in a manner that connects with current students and recent graduates."

- CHERYL BONNER, DIRECTOR OF ALUMNI CAREER SERVICES AT PENN STATE UNIVERSITY

# **Company Profile Page (CPP)**

Promote your company, its people and culture on video! Engage top-level talent while saving on recruiting costs. CPP includes video interviews with your employees and company promo videos.