



403 Main Street
Grambling, LA 71245
(318) 274-3811
Toll Free: 1-800-569-4714



GRAMBLING STATE UNIVERSITY

2020 Virtual Summer Retreat



***“Review of the University
Strategic Goals”***

July 30, 2020
9:00 a.m.

GSU-2020 Virtual Summer Retreat “Review of the University Strategic Goals”

July 30, 2020

9:00 a.m.

9:00 - 9:10 a.m.	Welcome & Greetings Mr. Richard “Rick” Gallot, Jr., University President
9:10 - 9:30 a.m.	Purpose Ms. Ulrica Edwards
9:30 - 12:00 p.m.	Subcommittee Teams Breakouts
12:00 - 1:00 p.m.	LUNCH
1:00 - 2:30 p.m.	Reconvene
2:30 - 4:00 p.m.	Wrap-Up
4:00 p.m.	Conclusion of Retreat / Next Steps

PRESENTERS:

Goals 1 & 2: Chief Jerry Melton, Mrs. Patricia Hutcherson, Mr. Gourjoine Wade

Goals 3 & 4: Mrs. Teresa Jackson, Mrs. Kellye Blackburn, Mrs. Shakira Hardison,
Mr. Martin Lemelle, Jr.

Goals 5 & 6: Mr. Frederick Carr, Mr. Marc Newman, Dr. David Ponton, Jr.

Committee Breakout Sessions

Topics for Discussion

9:30 a.m.

Goal 1. Strengthening the Student Centered Culture

Grambling State University will strengthen the student center culture by making the climate hospitable for student success through improving customer services, enhancing the quality of life on campus, and maintaining a safe living and learning environment.

Goal 2. Diversifying Student Enrollment

Grambling State University will diversify its student enrollment by enhancing efforts to recruit more adult and nontraditional students as well as more international students and students from different cultures and geographic regions in the United States. Grambling will also enhance efforts to increase retention and graduation rates among both undergraduate and graduate students.

Goal 3. Promote High-Quality Instruction, Research and Service

The University will provide high-quality instruction, research, and service by promoting excellence among its faculty by increasing the resources needed to support an increase the number of research projects, scholarly articles and creative works generated by the faculty and students as well as continue the integration of service-learning into the educational programs of the university.

Goal 4. Create Partnership with Business and Industry, Workforce Development and Strengthen External Relations

Grambling will create partnerships with business and industry and workforce development and strengthen external relations by collaborating with business and industry to establish curricula and educational programs, internships and cooperative learning experiences that are tightly linked to regional economic development and national and statewide labor force needs.

Goal 5. Improve Grambling’s Physical and Technological Resources

Grambling will work strategically with the state to improve the physical infrastructure and technological resources of the campus.

Goal 6. Ensuring Steady Increases in Alumni Gifts, Private Donations and Grant Writing

Grambling will ensure steady increases in alumni gifts, private donations and grant writing by enhancing the personnel and financial resources in offices supporting institutional advancement in order to grow fundraising through alumni giving, planned gifts, affiliation agreements, targeted campaigns, by increasing the number of proposals submitted to private donors, and by encouraging a greater number of grants written for external funding.